

# Consolidated Tomoka Land Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Consolidated Tomoka Land Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Consolidated Tomoka Land Co. and its competitors. This provides our Clients with a clear understanding of Consolidated Tomoka Land Co. position in the <u>Real Estate</u> Industry.

The report contains detailed information about Consolidated Tomoka Land Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Consolidated Tomoka Land Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Consolidated Tomoka Land Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Consolidated Tomoka Land Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Consolidated Tomoka Land Co. business.

#### About Consolidated Tomoka Land Co.

Consolidated-Tomoka Land Co., through its wholly owned subsidiaries, engages in real estate, income properties, and golf operations. The company's wholly owned subsidiaries include Indigo Group Inc., Indigo Development LLC, Indigo International LLC., Indigo Group Ltd., Indigo Commercial Realty Inc., W. Hay Inc., W. Hay LLC, and Palms Del Mar Inc.

## **Real Estate Operations**

The company's real estate operations include land sales and development, agricultural operations, and leasing properties for oil and mineral exploration.

Commercial Development: The company owns approximately 1,320 acres of land within the Development of Regional Impact (DRI), primarily located east of Interstate 95. Indigo Commercial Realty Inc., a wholly owned commercial real estate brokerage company, is the company's agent in the management of developed and undeveloped acreage. Approximately 24 acres of developed sites located in the Daytona Beach area and owned by Indigo Group Inc. were available for sale as of December 31, 2009.



Agricultural Operations: The company's agricultural lands encompass approximately 11,000 acres on the west side of Daytona Beach, Florida.

Subsurface Interests: The company owns full or fractional subsurface oil, gas, and mineral interests in approximately 516,000 'surface' acres of land owned by others in various parts of Florida, equivalent to approximately 283,000 acres in terms of full interest. It leases its interests to mineral exploration firms when such firms deem exploration to be financially feasible. As of December 31, 2009, there were two producing oil wells on the company's interests.

#### **Income Properties**

The company's income properties primarily consist of the ownership of properties leased on a triple-net and double-net basis located in Florida, Georgia, and North Carolina. As of December 31, 2009, the company had 28 income properties. It owned 2 self-developed flex-space income properties, which total approximately 31,000 square feet. Its tenants include CVS Corp.; Walgreen's Co.; Lowe's Corporation; Barnes & Noble; RBC Centura Bank; Northern Tool & Equipment; Dick's Sporting Goods; Best Buy; and Harris Teeter Supermarket.

#### **Golf Operations**

The company's golf operations comprise the operation of two golf courses, a clubhouse facility, and food and beverage activities. The clubhouse consists of a 17,000 square-foot facility, including a pro shop, locker rooms, formal dining, and banquet rooms, and a swimming pool.

History

Consolidated-Tomoka Land Co. was founded in 1902.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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DISCLAIMER

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<sup>1 –</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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