

Consolidated Graphics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Consolidated Graphics, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Consolidated Graphics, Inc. and its competitors. This provides our Clients with a clear understanding of Consolidated Graphics, Inc. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Consolidated Graphics, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Consolidated Graphics, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Consolidated Graphics, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Consolidated Graphics, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Consolidated Graphics, Inc. business.

About Consolidated Graphics, Inc.

Consolidated Graphics, Inc. provides commercial printing and print-related services, with 70 printing businesses in 27 states, Toronto, and Prague.

The company's sales are derived from providing commercial printing and print-related services. These services consist of traditional print services, including electronic prepress, digital and offset printing, finishing, storage, and delivery of printed documents, which are custom manufactured to its customers' design specifications; fulfillment and mailing services for such printed materials; technology solutions that enable its customers to procure and manage printed materials and/or design, procure, distribute, track and analyze results of printing-based marketing programs and activities; and crossmedia capabilities allowing the company's customers to supplement the message of their printed materials through other media, such as the Internet, email, or text messaging.

Printing Operations

The company produces custom-designed printed materials for customers in a cross-section of industries, the majority of which are located in the markets where its printing

businesses are based. In addition to providing a range of prepress, digital and offset printing and finishing services, the company's printing businesses offer fulfillment and mailing services, as well as e-commerce software solutions and other print-related, value-added services.

Commercial Printing Services

The company's electronic prepress services include all of the steps necessary to prepare media (photographs, artwork, and typed copy) for printing. This process involves converting the media into digital images, separating digital color images into process colors, and in some cases preparing a proof for customer approval. The company's printing businesses produce printing plates using computer-to-plate technology, whereby digitized text, graphic images, and line art are transferred directly from digital files onto printing plates.

The company's printing businesses primarily use sheetfed printing presses, which are generally capable of printing approximately 16 pages of letter-sized finished product on a 28 by 40 inch sheet of paper with 8 pages on each side (known as a 16-page signature). Its printing businesses operate a total of 289 sheetfed presses capable of simultaneously printing from 1 to 12 colors and are capable of running at speeds of approximately 18,000 impressions an hour. It operates 63 half and full-size web printing presses which print up to 8 colors on a continuous roll of paper, print up to 32-page signatures on both sides of the paper at speeds of approximately 50,000 impressions an hour and are also capable of folding, gluing and/or perforating the printed material in a single pass.

The company operates a total of 220 digital presses, including 117 high capacity, ultra presses, such as HP Indigo, Kodak Nexpress, Xeikon, and Xerox iGen3. The company's finishing services include cutting, folding, binding and other operations necessary to finish printed materials according to customer specifications. Many of its printing businesses also offer specialty finishing capabilities, such as die-cutting, embossing, UV coating, and foil stamping.

Print-Related Services

The company provides various fulfillment services, which primarily include assembling, packaging, storing, and distributing printed promotional, educational, and training documents and materials on behalf of its customers. Additionally, it provides mailing services for printed materials, particularly consumer-direct marketing, advertising and

promotional pieces produced for its customers. The company also offers various options for sorting, packaging, inkjet labeling, and shipping of printed materials.

The company offers print-related e-commerce solutions that enable its customers to streamline their print procurement process and improve their ability to manage the printed materials they order; design, procure, distribute, track and analyze results of printing-based marketing programs and activities; and supplement the message of their printed materials through other media, such as the Internet, email or text messaging. Most of these e-commerce solutions are Internet-based, and like the printed materials the company produces, are customized to the specific needs of its customers. The key e-commerce capabilities it offers include storefront; crossmedia; digital asset management; and digital print solutions.

Other e-commerce and electronic media services the company offers include Internet services, such as designing Web sites and programming interactive tools, CD-ROM development and production, foreign language translation services in approximately 100 different languages, composition and typesetting, and database management for customer-retention programs.

Customers

The company's customer base includes both national and local corporations in the U.S. and Canada operating in a range of industries, as well as mutual fund companies, advertising agencies, graphic design firms, catalog retailers, direct mail marketers, state and local governments and quasi-governmental agencies, education institutions, not-for-profit associations, and political campaign organizations.

History

Consolidated Graphics, Inc. was founded in 1985.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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