

# Consolidated Edison Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/C74A5C908E9BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: C74A5C908E9BEN

# **Abstracts**

Consolidated Edison Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Consolidated Edison Inc. and its competitors. This provides our Clients with a clear understanding of Consolidated Edison Inc. position in the <u>Utilities</u> Industry.

The report contains detailed information about Consolidated Edison Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Consolidated Edison Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Consolidated Edison Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Consolidated Edison Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Consolidated Edison Inc. business.

#### About Consolidated Edison Inc.

Consolidated Edison, Inc. operates as the holding company for Consolidated Edison Company of New York, Inc. and Orange and Rockland Utilities, Inc. (O&R). The company along with its subsidiaries operates in the regulated utilities business.

### **CECONY**

Consolidated Edison Company of New York, Inc. (CECONY) operates as a regulated electric, gas, and steam delivery company. CECONY provides electric service to approximately 3.3 million customers in all of New York City and most of Westchester County. It delivers gas to approximately 1.1 million customers in Manhattan, the Bronx and parts of Queens, and Westchester County. It also operates a steam distribution system in the United States and produces approximately 23,000 million pounds of steam annually and serves approximately 1,760 customers in parts of Manhattan.

### **Electric Operations**

Distribution Facilities: CECONY owns 61 area distribution substations and various distribution facilities located throughout New York City and Westchester County. As of December 31, 2009, CECONY's distribution system had a transformer capacity of



28,960 megavolt amperes, with 36,769 miles of overhead distribution lines and 95,627 miles of underground distribution lines.

Transmission Facilities: CECONY's transmission facilities are located in New York City and Westchester, Orange, Rockland, Putnam, and Dutchess counties in New York State. As of December 31, 2009, CECONY owned or jointly owned 438 miles of overhead circuits, operating at 138, 230, 345, and 500 kilovolts; and 727 miles of underground circuits operating at 69, 138, and 345 kilovolts. CECONY's 38 transmission substations and 61 area stations are supplied by circuits operated at 69 kilovolts and above.

CECONY's transmission facilities interconnect with those of National Grid, Central Hudson Gas & Electric Corporation, Orange and Rockland Utilities, Inc., Iberdrola USA, Connecticut Light and Power Company, Long Island Power Authority, New York Power Authority (NYPA), and Public Service Electric and Gas Company.

Generating Facilities: CECONY's electric generating facilities consist of plants located in Manhattan with an aggregate capacity of 706 megawatts. CECONY's East River Repowering Project supplies electric capacity of 297 megawatts.

### Electric Sales and Deliveries

CECONY delivers electricity to its full service customers who purchase electricity from it. CECONY also delivers electricity to its customers who purchase electricity from other suppliers through its retail access plan. In addition, CECONY delivers electricity to state and municipal customers of NYPA and economic development customers of municipal electric agencies.

### **Gas Operations**

Gas Facilities: Natural gas is delivered by pipeline to CECONY at various points in its service territory and is distributed to customers by CECONY through an estimated 4,333 miles of mains and 385,223 service lines. CECONY owns a natural gas liquefaction facility and storage tank at its Astoria property in Queens, New York. The plant can store approximately 1,000 thousand dekatherms of which a maximum of about 250 thousand dekatherms can be withdrawn per day. CECONY has about 1,226 thousand dekatherms of additional natural gas storage capacity at a field in upstate New York, owned and operated by Honeoye Storage Corporation, a corporation 28.8 percent owned by CECONY and 19.1 percent owned by Con Edison.



### **Steam Operations**

Steam Facilities: CECONY generates steam at 1 steam-electric generating station and 5 steam-only generating stations and distributes steam to its customers through approximately 105 miles of transmission, distribution, and service piping. On December 31, 2009, the steam system had the capability of delivering approximately 13.2 million pounds of steam per hour.

#### O&R

Orange and Rockland Utilities, Inc., through its subsidiaries (O&R), engages in the regulated electric and gas delivery businesses. O&R and its utility subsidiaries, Rockland Electric Company (RECO), and Pike County Power & Light Company (Pike) provide electric service to approximately 0.3 million customers in southeastern New York and in adjacent areas of northern New Jersey a

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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