

Consolidated Communications Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Consolidated Communications Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Consolidated Communications Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Consolidated Communications Holdings Inc. position in the [Communication Services](#) Industry.

The report contains detailed information about Consolidated Communications Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Consolidated Communications Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Consolidated Communications Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Consolidated Communications Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Consolidated Communications Holdings Inc. business.

About Consolidated Communications Holdings Inc.

Consolidated Communications Holdings, Inc., a rural local exchange carrier (RLEC), provides communications services to residential and business customers in Illinois, Texas and Pennsylvania.

The company had 247,235 local access lines, an estimated 72,681 Competitive Local Exchange Carrier (CLEC) access line equivalents, 100,122 digital subscriber lines (DSL) and 23,127 Internet Protocol digital television (IPTV) subscribers, as of December 31, 2009.

The company offers a range of telecommunications services, including local and long-distance service, digital telephone service (VOIP), custom calling features, private line services, dial-up and high-speed broadband Internet access, IPTV, carrier access services, network capacity services over its regional fiber optic network, directory publishing and CLEC calling services. The company also operates non-core complementary businesses, including providing telephone services to county jails and

state prisons and equipment sales.

Segments

The company has two business segments, Telephone Operations and Other Operations.

Telephone Operations

Telephone Operations segment consists of local calling services, network access services, subsidies, long-distance services, data and Internet services (including DSL, IPTV and VOIP), and other services.

Local calling services

These services include dial tone and other basic services. Custom calling features include caller name and number identification, call forwarding, and call waiting. Value-added services include teleconferencing and voice mail.

The company offers private lines that provide direct connections between two or more local locations—primarily to business customers. In Pennsylvania and Texas markets, the company offers small- and medium-sized businesses a hosted VOIP package, which utilizes its current switch and allows the customer the flexibility of utilizing new telephone technology and features without investing in a new telephone system to get the features. The package bundles local service, calling features, IP business telephones, and unified messaging, which integrates multiple messaging technologies into a single system, such as allowing the customer to receive and listen to voice messages through email. The company also offers a similar product to residential customers in Texas, Pennsylvania and Illinois.

Network access services

These services allow customers to make or receive calls in the company's service area. The company records the details of long-distance and switched access calls through its carrier access billing system and bills the applicable carriers on a monthly basis.

Long-distance services

Long-distance services enable customers to make calls that terminate outside their local

calling area. The company offers a variety of long-distance plans, including an unlimited calling plan, and offers a combination of subscription and usage fees.

Data and Internet services

Data and Internet services include non-local private lines (typically inter-city) and providing access to the Internet and IPTV. The company also offers a variety of data connectivity services, including Asynchronous Transfer Mode and gigabit Ethernet products and frame relay networks. In Pennsylvania markets, the company also provides virtual hosting services, collocation services and e-commerce enabling technologies.

Other services

Other services include telephone directory publishing, wholesale transport services on fiber-optic network in Texas, billing and collection services, inside wiring service, and maintenance.

Wireless partnerships

Wireless partnerships include the company's limited partnership interests in Boulevard Communications, a competitive access provider, and five cellular partnerships: GTE Mobilnet of South Texas, GTE Mobilnet of Texas RSA #17, Pittsburgh SMSA, Pennsylvania RSA 6(I), and Pennsylvania RSA 6(II).

The company owns 2.34% of GTE Mobilnet of South Texas Limited Partnership (Mobilnet South Partnership). The principal activity of the Mobilnet South Partnership is providing cellular service in the Houston, Galveston, and Beaumont, Texas metropolitan areas.

The company owns 17.02% of GTE Mobilnet of Texas RSA #17, which serves areas in and around Conroe, Texas. It owns 3.6% of Pittsburgh SMSA, 16.6725% of Pennsylvania RSA 6(I), and 23.67% of Pennsylvania RSA 6(II) wireless partnerships, all of which are majority owned and operated by Verizon Wireless.

Boulevard Communications, L.L.P. is a Pennsylvania limited liability partnership equally owned by the company and a company in the Armstrong Holdings, Inc. group of companies. Boulevard provides point-to-point data services to businesses in western Pennsylvania, including access to ISPs, connections to inter-exchange carriers, and

high-speed data transmission.

Customers and Markets

The company's Illinois local telephone markets consist of 35 geographically contiguous exchanges serving predominantly small towns and rural areas. It covers an area of approximately 2,681 square miles, primarily in five central Illinois counties: Coles, Christian, Montgomery, Effingham, and Shelby. The company provides basic telephone services in this territory, with 63,866 local access lines, or 23.8 lines per square mile, as of December 31, 2009. Its 21 exchanges in Texas serve three principal geographic markets—Lufkin, Conroe, and Katy—in an approximately 2,054 square mile area. The company provides basic telephone services in this territory, with 128,591 local access lines, or approximately 62.6 lines per square mile, as of December 31, 2009. Its Texas business customers are predominately manufacturing and retail industries.

The Pennsylvania ILEC territory covers 285 square miles and serves portions of Allegheny, Armstrong, Butler, and Westmorland Counties in western Pennsylvania.

Competition

The company competes with Mediacom, NewWave Communications, Suddenlink, Comcast, and Armstrong.

History

Consolidated Communications Holdings, Inc. was founded in 1894.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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