

# CONSOL Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

CONSOL Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CONSOL Energy Inc. and its competitors. This provides our Clients with a clear understanding of CONSOL Energy Inc. position in the [Energy](#) Industry.

The report contains detailed information about CONSOL Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CONSOL Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CONSOL Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CONSOL Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CONSOL Energy Inc. business.

### **About CONSOL Energy Inc.**

CONSOL Energy, Inc. operates as a multi-fuel energy producer and energy services provider primarily serving the electric power generation industry in the United States. As of December 31, 2009, the company produced high-British thermal unit (Btu) bituminous coal from 16 mining complexes in the United States.

#### Segments

The company's units include Coal and Gas.

#### Coal Operations

Coal unit engages in the mining, preparation and marketing of steam coal, sold primarily to power generators, and of metallurgical coal, sold to steel and coke producers. The Coal unit includes four segments. These segments are Northern Appalachian, Central Appalachian, Metallurgical, and Other Coal.

As of December 31, 2009, the Northern Appalachian aggregated segment includes various mines, including Blacksville #2, Robinson Run, McElroy, Loveridge, Bailey, Enlow Fork, Mine 84 and Shoemaker. Its Central Appalachian aggregated segment

includes various mines, such as Jones Fork Complex, the Miller Creek Complex, the Fola Complex and the Terry Eagle Complex. The Metallurgical aggregated segment includes various mines, such as Buchanan and Amonate Complex. The Other Coal segment includes its purchased coal activities, idled mine cost, coal segment business units not meeting aggregation criteria, as well as various other activities assigned to the coal segment but not allocated to each individual mine.

**Mining Complexes:** As of December 31, 2009, CONSOL Energy had 16 active mining complexes, including a 49% equity affiliate, all located in the United States.

**Coal Reserves:** As of December 31, 2009, CONSOL Energy had an estimated 4.5 billion tons of proven and probable reserves.

**Marketing and Sales:** The company sells coal produced by its mining complexes and additional coal that is purchased by it for resale from other producers. It maintains United States sales offices in Atlanta, Philadelphia, and Pittsburgh. In addition, the company sells coal through agents and to brokers and unaffiliated trading companies.

## Gas Operations

The principal activity of the Gas unit is to produce pipeline-quality methane gas for sale primarily to gas wholesalers. The company's gas operations are primarily conducted by CNX Gas Corporation (CNX Gas), an 83.3% owned subsidiary of CONSOL Energy. CNX Gas primarily produces coalbed methane, which is gas that resides in coal seams. In the eastern United States, conventional natural gas fields typically are located in various types of sedimentary formations at depths ranging from 2,000 to 15,000 feet.

## Coal Operations

### Areas of Operation

In the Appalachian Basin the company operates principally in Central Appalachia and Northern Appalachia.

Central Appalachia Virginia Operations CBM, in Southwest Virginia, its traditional and largest area of operation, where the company has produced CBM from vertical wells which it drills ahead of mining and gob gas wells.

Northern Appalachia Mountaineer CBM in northwestern West Virginia and southwestern Pennsylvania where the company drills vertical-to-horizontal CBM wells. The company

has the right to extract CBM in this region from approximately 799,000 net CBM acres.

Northern Appalachia Nittany CBM in central Pennsylvania, where the company drills vertical CBM wells. The company has the right to extract CBM in this region of Pennsylvania from approximately 260,000 net CBM acres.

The company has 250,000 net acres position in the Marcellus Shale.

Northern Appalachia, Buckeye-Conventional in southeastern and central Ohio where the company drilled vertical exploration wells in the Marcellus and shallow conventional zones.

Tennessee, Knox-Chattanooga Shale, in eastern Tennessee, where the company intends to convert its horizontal exploration program in the Chattanooga Shale into a full scale development program.

Illinois Basin, Cardinal, in western Kentucky, Indiana and Illinois, where the company is in the process of conducting an exploration program in the New Albany Shale and shallow oil zones. In 2009, CNX Gas drilled and completed six shallow conventional wells and drilled one shallow conventional well to total depth in south central Pennsylvan

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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