

# Conquest Resources Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# Abstracts

Conquest Resources Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Conquest Resources Ltd. and its competitors. This provides our Clients with a clear understanding of Conquest Resources Ltd. position in the Industry.

The report contains detailed information about Conquest Resources Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Conquest Resources Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Conquest Resources Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Conquest Resources Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Conquest Resources Ltd. business.

#### About Conquest Resources Ltd.

Conquest Resources Limited engages in the acquisition, exploration, development and operation of mineral properties in Canada, Zimbabwe, and Tanzania.

The company carries out its operations in Canada directly. In Zimbabwe, the company carries out its operations in through its wholly owned subsidiary African Gold B.V. (Afgold), which owns Plontberg Manufacturing (Private) Limited (Plontberg), and through its wholly owned subsidiary Baobab Minerals, Inc. (Baobab). In Tanzania, the company carries out its operations through its wholly owned subsidiary Sampo Resources (Tanzania) Limited.

#### Mineral Properties - CANADA

The company owns the mineral rights of patented mineral claims in Ontario in Leeson Township, in the Misanabie area and has entered into option agreements through which it has earned an interest in certain mineral properties located in Balmer Township at Red Lake, Ontario and would earn an interest in certain mineral properties located near Detour Lake, and at King Bay, also in Ontario.

Alexander Project, Red Lake, Ontario: The company owns a 100% interest in 27



patented mining claims totaling 1107 acres (448.087 hectares) adjacent to Goldcorp Inc.'s Red Lake Mine.

Aurora Project, Ontario: The Aurora gold project is located in the Detour Lake district of northeastern Ontario, and includes 6,770 hectares in three groups of mining leases and mineral claims. The property covers a 5 kilometers long section of the Detour fault zone and 16 kilometers long section of parallel fault zones lying to the south. The Aurora Property consists of a group of 11 mining leases and 18 mining claims in Ontario, comprising three blocks named Aurora, Sunday Lake and Nash Creek, which are subject to an underlying joint venture agreement between Prism Resources, Inc. and Boliden Westmin (Canada) Limited. The company has the right to acquire a 60% interest, and the company-Prism joint venture has the right to enter into an operating joint venture with Boliden Canada (on a 60:40 basis), or elect to earn a further 40% interest (total 100%).

Smith Lake Project, Missanabie, Ontario: The company owns the mineral rights to six patented claims located in Leeson Township, in the Missanabie area of Northern, comprising 68 hectares. The Leeson Township claims are located in the Sudbury Mining District approximately 100 kilometers northeast of Wawa.

King Bay Project, Sturgeon Lake, Ontario: The King Bay Property consists of 32 mining claims held under mining lease and 13 patented claims lying on the north and south shores of King Bay, itself an inlet on the western shore of Sturgeon Lake, situated in Northwestern Ontario approximately 100 kilometers north of Ignace in the Patricia Mining Division.

The company entered into an option joint venture agreement with KBG Minerals Corp. (KBG) whereby company earns a 60% interest in the King Bay Property.

History

The company was incorporated in 1945 under the name Quest Yellowknife Mines Limited and changed its name to Conquest Yellowknife Resources, Ltd. in 1984. Later, the company changed its name to Conquest Resources Limited in 2000.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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DISCLAIMER

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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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