

The Connecticut Bank and Trust Company Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

The Connecticut Bank and Trust Company Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between The Connecticut Bank and Trust Company and its competitors. This provides our Clients with a clear understanding of The Connecticut Bank and Trust Company position in the Industry.

The report contains detailed information about The Connecticut Bank and Trust Company that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for The Connecticut Bank and Trust Company. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The The Connecticut Bank and Trust Company financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes The Connecticut Bank and Trust Company competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of The Connecticut Bank and Trust Company business.

About The Connecticut Bank and Trust Company

The Connecticut Bank and Trust Company operates as a community-based bank serving privately-owned small-to medium-sized business customers and individuals in Greater Hartford Connecticut. The company offers various banking products, including a set of loans, deposit services and investment management products for commercial and retail customers and cash management products for commercial customers.

Branch Offices

The company's main office is located in the downtown business district of the City of Hartford. It has six additional full service branches that are located in West Hartford, Glastonbury, Vernon, Newington, Windsor, and Rocky Hill.

Lending Activities

The company offers a range of short- to medium-term commercial, consumer and real estate loans. Its lending focus is commercial loans and commercial loans secured by

real estate. Its loan activities are primarily directed to businesses, professionals and other individuals.

Commercial Loans: This category includes loans made to business entities and individuals for various business purposes. Commercial loans include both secured and unsecured loans for working capital, expansion or other business purposes. Short-term working capital loans generally are secured by accounts receivable, inventory and/or equipment. It also makes term commercial loans secured by equipment and real estate.

Commercial Real Estate Loans: Commercial real estate loans are made for purchasing, constructing and refinancing both commercial and residential properties. It focuses on the origination of loans secured by owner-occupied and investment properties.

Consumer and Installment Loans: The company offers consumer loans, including lines of credit and term loans secured by residential real estate for various purposes, including home improvements, education and other personal expenditures. Consumer loans also include installment loans and pre-approved lines of credit to individuals for personal, family and household purposes, including automobile loans.

Residential Real Estate Loans: The company offers residential real estate loans to borrowers for the purchase or refinance of single-family residences. Its residential real estate loans might be sold in the secondary market.

Investment Activities

As of December 31, 2008, the company's investment portfolio included government-sponsored enterprises; mortgage-backed securities; and corporate bonds.

Deposits

The company offers a range of interest bearing and non-interest bearing accounts with a range of maturity date options, including commercial and retail checking accounts, money market accounts, individual retirement accounts, savings accounts, certificates of deposit, and sweep accounts.

Other Products and Services

Third Party Services: Through contractual arrangements with third-party providers, the company makes available to its customers various other products and services. These

products and services include trust and fiduciary services, investment management and stock brokerage services, insurance products, including commercial and personal lines, and payroll processing.

Other products and services that the company provides include Cash management services; Courier service; Sweep accounts; Direct deposit of payroll and social security checks; Online banking; Wire transfers, ACH (Automated Clearinghouse) and EDI (Electronic Data Interchange) services; Client escrow accounts; Debit cards; Merchant credit card processing; and ATM access through the SUM shared network of automated teller machines.

History

The Connecticut Bank and Trust Company was founded in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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