

Competitive Companies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Competitive Companies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Competitive Companies Inc. and its competitors. This provides our Clients with a clear understanding of Competitive Companies Inc. position in the Communication Services Industry.

The report contains detailed information about Competitive Companies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Competitive Companies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Competitive Companies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Competitive Companies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Competitive Companies Inc. business.

About Competitive Companies Inc.

Competitive Companies, Inc., through its subsidiaries, provides regulated and non-regulated local and long distance telephone services in California and Alabama. The company provided telephone, cable television, long distance/inter-exchange, wireless, dial up, and high-speed Internet connections and e-mail services

The company's subsidiaries include Competitive Communications, Inc. (Competitive Communications), an approved and regulated local and long distance telephone company; CCI Residential Services Inc. (CCI Residential), a non-regulated telephone company providing local and long distance telephone service, high-speed Internet and cable television service; DiscoverNet, Inc. (DiscoverNet), a company providing Web hosting, dial-up, wireless, and DSL Internet services to businesses and residents within various markets throughout Wisconsin, the United States and Puerto Rico; Innovation Capital Management, Inc. (ICM, Inc.), an investment company that focuses on raising capital and developing joint ventures and acquisitions; and Innovation Capital Management, LLC (ICM, LLC), a company that maintains management office operations.

Business Operations



The company provides telecommunications products and services that included local telephone services, domestic and international long distance services, enhanced voice, data and Internet services, and cable TV service primarily to residents of apartment complexes, retail businesses and residential users, as well as, dial-up, wireless, and DSL Internet services to businesses and residents within various markets throughout Wisconsin, the United States, and Puerto Rico.

Principal Products and Services

The company provides telecommunications services to residents of apartment complexes, retail businesses and residential users, in primary and secondary metropolitan areas of California and Alabama. During the period ended December 31, 2009, it provided telephone service to approximately 300 customers at 7 apartment complexes, provided television service to approximately 350 customers at four properties, and provided DSL services to approximately 150 customers at five properties. It also provided dial-up services to approximately 800 customers, DSL services to approximately 150 customers, wireless services to approximately 50 customers and web hosting services to approximately 25 customers through the DiscoverNet subsidiary.

The company operates as a regulated competitive local exchange carrier (CLEC) and as an interexchange carrier (IXC), owning and operating class 4 tandem switches and providing telephone service to residences, businesses, and shared tenant services (STS) providers using a Hub Concept.

Competitive Communications, Inc.: This subsidiary offers local and long distance telephone services, toll-free or (800) service, and dedicated Internet and DSL services to business and non-apartment complex residential customers.

CCI Residential Services: CCI Residential provides the following products and services: local and long distance services, high-speed Internet, cable television, and toll-free or (800) service in California and Alabama.

DiscoverNet, Inc.: DiscoverNet provides Web hosting, dial-up, wireless and DSL internet services to businesses and residents within various markets throughout Wisconsin, the United States and Puerto Rico. The company operates primarily in rural markets.



Long Distance Services: The company offers a range of domestic and international long distance services. These services include '1+' outbound calling and inbound toll free service.

Internet Services: The company offers high-speed internet access services via digital subscriber line (DSL).

Voice-over-Internet Protocol: VoIP uses the traditional technology of sending data packets over the internet to now transmit voices, through the compression of sound into data packets which are transmitted over data networks.

Discount Cellular Services: The company's services also include cellular services. It intends to offer AT&T, Verizon, and T-mobile cellular services.

Suppliers

During the year ended December 31, 2009, the company had contracts with QWEST to supply its long distance and DSL services, AT&T for local telephone services, and Direct TV for cable services.

Acquisitions

In January 2010, the company acquired Voice Vision, Inc. (VVI), a voice over Internet protocol (VOIP) company organized under the laws of the State of California.

Competition

The company competes principally with traditional local phone companies serving an area, such as AT&T, BellSouth, and Verizon.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. COMPETITIVE COMPANIES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. COMPETITIVE COMPANIES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. COMPETITIVE COMPANIES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. COMPETITIVE COMPANIES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. COMPETITIVE COMPANIES INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Competitive Companies Inc. Direct Competitors
- 5.2. Comparison of Competitive Companies Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Competitive Companies Inc. and Direct Competitors Stock Charts
- 5.4. Competitive Companies Inc. Industry Analysis
- 5.4.1. Communication Services Industry Snapshot
 - 5.4.2. Competitive Companies Inc. Industry Position Analysis

6. COMPETITIVE COMPANIES INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. COMPETITIVE COMPANIES INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. COMPETITIVE COMPANIES INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



10. COMPETITIVE COMPANIES INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. COMPETITIVE COMPANIES INC. PORTER FIVE FORCES ANALYSIS²
- 12. COMPETITIVE COMPANIES INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Competitive Companies Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Competitive Companies Inc. 1-year Stock Charts

Competitive Companies Inc. 5-year Stock Charts

Competitive Companies Inc. vs. Main Indexes 1-year Stock Chart

Competitive Companies Inc. vs. Direct Competitors 1-year Stock Charts

Competitive Companies Inc. Article Density Chart

The complete financial data is available for publicly traded companies.

^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses.



List Of Tables

LIST OF TABLES

Competitive Companies Inc. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Competitive Companies Inc. Key Executives

Competitive Companies Inc. Major Shareholders

Competitive Companies Inc. History

Competitive Companies Inc. Products

Revenues by Segment

Revenues by Region

Competitive Companies Inc. Offices and Representations

Competitive Companies Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Competitive Companies Inc. Profitability Ratios

Margin Analysis Ratios

Asset Turnover Ratios

Credit Ratios

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Competitive Companies Inc. Capital Market Snapshot

Competitive Companies Inc. Direct Competitors Key Facts

Direct Competitors Profitability Ratios

Direct Competitors Margin Analysis Ratios

Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios

Communication Services Industry Statistics



Competitive Companies Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Competitive Companies Inc. Consensus Recommendations¹

Analyst Recommendation Summary¹

Price Target Summary¹

Experts Recommendation Trends¹

Revenue Estimates Analysis¹

Earnings Estimates Analysis¹

Historical Surprises¹

Revenue Estimates Trend¹

Earnings Estimates Trend¹

Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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