

Commercial Metals Company Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Commercial Metals Company Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Commercial Metals Company and its competitors. This provides our Clients with a clear understanding of Commercial Metals Company position in the [Metals and Mining Industry](#).

The report contains detailed information about Commercial Metals Company that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Commercial Metals Company. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Commercial Metals Company financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Commercial Metals Company competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Commercial Metals Company business.

About Commercial Metals Company

Commercial Metals Company engages in the recycling, manufacture, fabrication, and distribution of steel and metal products and related materials and services through a network of locations throughout the United States and Internationally.

Segments

The company operates in two divisions, the CMC Americas Division and the CMC International Division. It operates in five segments, including Americas Recycling; Americas Mills; Americas Fabrication and Distribution; International Mills; and International Fabrication and Distribution.

CMC AMERICAS DIVISION OPERATIONS

AMERICAS RECYCLING SEGMENT

The Americas Recycling Segment processes scrap metals for use as a raw material by manufacturers of new metal products. This segment operates 42 scrap metal processing facilities with 20 locations in Texas, 7 in Florida, 4 in South Carolina, 2 in

each of Alabama and Missouri, and 1 each in Arkansas, Georgia, Kansas, Louisiana, North Carolina, Oklahoma, and Tennessee.

The company purchases ferrous and nonferrous scrap metals, processed and unprocessed, from various sources in various forms for its metals recycling plants. Sources of metal for recycling include manufacturing and industrial plants, metal fabrication plants, electric utilities, machine shops, factories, railroads, refineries, shipyards, ordinance depots, demolition businesses, automobile salvage, and wrecking firms. In 2009, its scrap metal recycling segment's plants processed and shipped approximately 2,033,000 tons of scrap metal.

Americas Recycling owns six shredding machines, four in Texas, and one in each of Florida and South Carolina, capable of pulverizing obsolete automobiles or other sources of scrap metal. The company has three additional shredders, one operated by its Americas Mills segment and two by its International Mills segment. The company sells scrap metals to steel mills and foundries, aluminum sheet and ingot manufacturers, brass and bronze ingot makers, copper refineries and mills, secondary lead smelters, specialty steel mills, high temperature alloy manufacturers, and other consumers.

AMERICAS MILLS SEGMENT

The Americas Mills Segment conducts its operations through a network of five steel mills that produce reinforcing bar, angles, flats, rounds, small beams, fence-post sections, and other shapes; a copper tube minimill; and one scrap metal shredder processing facility that directly supports the adjoining steel minimill.

The company operates four steel minimills which are located in Texas, Alabama, South Carolina, and Arkansas; and one micro mill located in Arizona. It utilizes a fleet of trucks that it owns, as well as private haulers to transport finished products from the minimills to its customers and its fabricating shops.

The company's Texas, Alabama, and South Carolina minimills consist of melt shop with electric arc furnace that melts ferrous scrap metal; continuous casting equipment that shape the molten metal into billets; reheating furnace that prepares billets for rolling; rolling mill that forms products from heated billets; mechanical cooling bed that receives hot product from the rolling mill; finishing facilities that cut, straighten, bundle and prepare products for shipping; and supporting facilities, such as maintenance, warehouse, and office areas. The company's Texas minimill has annual capacity of

approximately 1,000,000 tons melted and 900,000 rolled. Its Alabama minimill's annual capacity is approximately 700,000 tons melted and 575,000 tons rolled. The company has annual capacity at its South Carolina minimill of approximately 800,000 tons melted and 900,000 tons rolled.

The company's Texas minimill manufactures a line of bar size products, including reinforcing bar, angles, rounds, channels, flats, and special sections used primarily in building highways, reinforcing concrete structures, and manufacturing. It sells primarily to the construction, service center, energy, petrochemical, and original equipment manufacturing industries. The Texas minimill primarily ships its products to customers located in Texas, Louisiana, Arkansas, Oklahoma, and New Mexico. It also ships products to approximately

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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