

# COM DEV International Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

COM DEV International Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between COM DEV International Ltd. and its competitors. This provides our Clients with a clear understanding of COM DEV International Ltd. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about COM DEV International Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for COM DEV International Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The COM DEV International Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes COM DEV International Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of COM DEV International Ltd. business.

### **About COM DEV International Ltd.**

COM DEV International Ltd. engages in the design, manufacture, and distribution of space-based wireless communications products and subsystems, as well as space science and optical instruments.

The company designs and manufactures products, such as multiplexers, filters, switches, batteries, Surface Acoustic Wave (SAW) devices and SAW-based Intermediate Frequency (IF) processors, antenna subsystems, and electronic and optical instruments for Earth observation and space exploration programs. It designs and manufactures multiplexers, switching networks, and antenna subsystems. In addition, the company designs and manufactures space science and optical instruments for the civil space market.

**Multiplexers and Filters:** Microwave filters are used in the input and output multiplexers of a communications satellite payload. Their primary function is to segment the microwave signal passing through the payload to facilitate routing, processing and amplification. The company manufactures a line of these products covering all the frequency bands used by commercial communications satellites, and offers these products to the defence markets worldwide.

**Space Qualified Microwave Switches:** The microwave switches manufactured by COM DEV perform two main functions in satellite payloads, including low loss routing of microwave signals for connectivity or to meet changing payload traffic patterns; and providing redundancy switching networks. COM DEV designs, manufactures and markets a range of waveguide and coaxial switches.

**Intermediate Frequency (IF) Products:** An IF processor is a subsystem used on board a multi-beam mobile communications satellite to process signals. It performs frequency conversion, filtering and connectivity switching. The narrower channel bandwidths and the associated frequency conversions required by these multi-beam payloads are accomplished through the use of the company's Surface Acoustic Wave (SAW) technology. The company designed and manufactured IF processors which was a combination of IF converters and microwave switch matrices.

The company has developed the BEAM LINK product which is a radio frequency electronic subsystem technology that divides transponder channels into multiple subchannels, which could then be independently routed to various beams on a multibeam satellite.

**Automatic Identification System:** An Automatic Identification System (AIS) is a system of communications designed to prevent ships from colliding with one another. The company's subsidiary, exactEarth Ltd. has developed a product known as exactAIS, in which the receivers of the AIS signals are placed within microsattellites located in space. This allows exactAIS to receive AIS signals within a 5,000 kilometer field of view at any given time. The partners of exactEarth include: the company; University of Toronto Institute of Aerospace Studies Space Flight Lab; Gatehouse A/S; and the Indian Space Research Organisation. The company also has a contract from the Canadian Space Agency and Department of National Defence to build an advanced demonstration microsatellite containing a second generation AIS payload and a low data rate two way communications payload for maritime applications.

## Customers

The company's customers include Lockheed Martin; Space Systems/Loral; Boeing; EMS; Alenia Spazio; Astrium; European Space Agency; NASA (Jet Propulsion Laboratories); Northrop Grumman; Canadian Space Agency; Alcatel; NEC; Melco; Orbital; CMC; India Space Research Organization; China Association of Space Technology; and NT Space.

## History

The company was founded in 1971. It was formerly known as COM DEV Holdings, Ltd. and changed its name to COM DEV International Ltd. in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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