

## Cogo Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Cogo Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cogo Group, Inc. and its competitors. This provides our Clients with a clear understanding of Cogo Group, Inc. position in the **Computers and Electronic Equipment Industry**.

- The report contains detailed information about Cogo Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Cogo Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Cogo Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Cogo Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cogo Group, Inc. business.

### About Cogo Group, Inc.

Cogo Group, Inc. provides customized module design solutions for a set of applications and end markets, serving as a gateway for technology component suppliers to access electronics manufacturers in China.

The company focuses on the mobile handset, telecommunications equipment, industrial business end-markets in China. In the digital media end-market, it provides mobile handset and module solutions for functionalities, such as CMMB mobile TV, motion sensor, camera, power supply, and Bluetooth, as well as

solutions for digital set-top box, GPS applications and solutions for Smartbook. In the telecommunications equipment end-market, the company provides solutions for public switched telephone network, or PSTN, switching, optical transmitters, electrical signal processing, and optical signal amplification. In the industrial business end-market, the company provides industrial solutions for the smart meter, smart grid, railway, and auto-electronics sectors. The company has approximately 1,400 customers, including manufacturers in the telecommunications equipment, digital media, and industrial end-markets in China, such as ZTE, TCL, and BYD. The company works with original equipment manufacturers, or OEMs, as well as subsystem designers and contract manufacturers to provide solutions to support Huawei.

In developing customized module design solutions for use in its customers' products, the company collaborates with approximately 30 suppliers of technology components, including multinational companies.

## Products

The company provides customization of its suppliers' technology components with module designs to suit each of its customers' specific needs. Its customized module design solutions include CMMB mobile TV; motion sensor; persistent storage; input/output; sound system; power supplies; bluetooth; multimedia; high definition digital set-top box; GPS; multimedia module in portable media player; multimedia module in home entertainment; fixed line telecommunications network; data communications; optical transmission; wireless base-station; smart meter; smart grid; railways; and auto-electronics.

## Customers

The company's customer base includes major domestic digital media, telecommunications equipment and industrial business manufacturers in China. In addition, its customers include participants supporting these OEMs, such as subsystem designers and contract manufacturers in China, as well as international manufacturers who have begun to manufacture end-products in China for the domestic and international market.

During 2009, the company's major customer included ZTE; T&W Electronics; Starnet Digital Technology; Wuhan Research Institute of Post & Telecommunications; TCL; Skyworth Digital; COSHIP; Yulong; Allied Teleris; Starnet Digital Technology; and Longcheer Communications.

## Suppliers

The company's suppliers include Broadcom, Matsushita, Sandisk, Freescale Semiconductor, and Atmel.

## Significant Events

On September 22 2010, Cogo Group, Inc. announced a strategic partnership with Xilinx Inc. Initially, this strategic partnership will be focused on embedded signaling control functions within China's high-speed railway build-out.

## Competition

The company competes indirectly against companies, such as Avanex Corp. and Bookham Inc. in supplying optical transmission module designs. It competes indirectly with component manufacturers, such as Epcos, and component distributors, such as Arrow Electronics, Inc. and Avnet, Inc.

## History

Cogo Group, Inc. was founded in 1917.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of

analyses requires extra time.

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<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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