

Coach Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Coach Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Coach Inc. and its competitors. This provides our Clients with a clear understanding of Coach Inc. position in the Clothing, Textiles and Accessories Industry.

The report contains detailed information about Coach Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Coach Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Coach Inc. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Coach Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Coach Inc. business.

About Coach Inc.

Coach, Inc. engages in the design and marketing of fine accessories and gifts for men and women in the United States and internationally.

Segments

The company's segments include Direct-to-Consumer and Indirect.

Direct-to-Consumer segment

The Direct-to-Consumer segment consists of channels that provide the company with immediate, controlled access to consumers: Coach-operated stores in North America, Japan, Hong Kong, Macau, and mainland China; the Internet; and the Coach catalog.

North American Retail Stores: The company's stores are located in regional shopping centers and metropolitan areas throughout the U.S. and Canada. The retail stores carry an assortment of products depending on their size and location. Its primary stores, which offer various Coach products, are located in high-visibility locations, such as New York, Chicago, San Francisco, and Toronto.

North American Factory Stores: The company's factory stores serve as a means to sell



manufactured-for-factory-store product, including factory, as well as discontinued and irregular inventory outside the retail channel. These stores operate under the Coach Factory name.

Coach Japan, Inc.: Coach Japan operates department store shop-in-shop locations and freestanding flagship, retail and factory stores, as well as an e-commerce Web site.

Coach China: Coach China operates department store shop-in-shop locations, as well as freestanding flagship, retail, and factory stores. Its stores, which offer an assortment of Coach products, are located in select shopping districts throughout Hong Kong and mainland China.

Internet: The company views its Web site as a key communications vehicle for the brand to promote traffic in Coach retail stores and department store locations and build brand awareness.

Indirect Segment

U.S. Wholesale: This channel offers access to Coach products to consumers who prefer shopping at department stores. Coach products are also available on macys.com, dillards.com, and nordstrom.com. The company's products are sold in approximately 940 wholesale locations in the U.S. and Canada. Its significant U.S. wholesale customers are Macy's (including Bloomingdale's), Dillard's, Nordstrom, Lord and Taylor, Von Maur, and Saks.

Coach International: This channel represents sales to international wholesale distributors and authorized retailers. The company has developed relationships with a select group of distributors who sell Coach products through department stores and freestanding retail locations in approximately 20 countries. Its network of international distributors serves various markets, including Korea, Taiwan, the United States & territories, Mexico, Singapore, Saudi Arabia, Japan, Malaysia, Thailand, the United Arab Emirates, Australia, Greece, Hong Kong, France, Indonesia, Russia, Bahamas, Bahrain, China, India, Macau, New Zealand, and Vietnam. Coach's significant international wholesale customers are the DFS Group, Lotte Group, Shinsegae International, Shilla Group, and Tasa Meng Corp. The company has an agreement with a key distributor to take control of its domestic retail businesses in Singapore and Malaysia.

Products



The company's product offerings include handbags, women's and men's accessories, footwear, business cases, jewelry, wearables, sunwear, travel bags, fragrance, and watches.

Handbags: Handbag collections feature classically inspired designs, as well as fashion designs. These collections are designed to serve the fashion and functional requirements of the company's consumer base. It offers Poppy, which offers various fresh silhouettes with a youthful appeal, vibrant colors and accessible price points, targeting both new and existing customers. It also offers lifestyle collections, such as the Kristin collection.

Accessories: Accessories include women's and men's small leather goods, novelty accessories, and women's and men's belts. Women's small leather goods, which coordinate with handbags, include money pieces, wristlets, and cosmetic cases. Men's small leather goods consist primarily of wallets and card cases. Novelty accessories include time management and electronic accessories. Key f

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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