

ClubLink Enterprises Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

ClubLink Enterprises Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ClubLink Enterprises Limited and its competitors. This provides our Clients with a clear understanding of ClubLink Enterprises Limited position in the [Restaurants and Leisure Industry](#).

The report contains detailed information about ClubLink Enterprises Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ClubLink Enterprises Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ClubLink Enterprises Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ClubLink Enterprises Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ClubLink Enterprises Limited business.

About ClubLink Enterprises Limited

ClubLink Enterprises Limited engages in tourism, golf, and merchant banking activities in Canada and the United States.

Rail, Tourism and Port Operations

The company's rail, tourism and port activities are provided through various wholly-owned subsidiaries operating as White Pass and Yukon Route (White Pass). White Pass is an integrated tourist enterprise controlling three major docks for cruise ship berthing in Skagway, Alaska. The port operations support the rail tour excursion, which operates from Skagway to northern British Columbia and Yukon. The White Pass railway stretches for a distance of approximately 110 miles from Skagway, Alaska through part of British Columbia to Whitehorse, Yukon. The tourist railway offers round trip and one-way excursions from Skagway to the White Pass Summit, to Fraser, British Columbia, to Bennett, British Columbia and to Carcross, Yukon.

Rail Operations: The company's primary business is the operation of port facilities and a 36-inch narrow gauge passenger tourist railway under the name 'White Pass & Yukon Route'. The tourist railway offers round trip and one-way excursions from Skagway to

the White Pass Summit, to Fraser, British Columbia, to Bennett, British Columbia and to Carcross, Yukon. The railway operates on a right of way that is generally 200 feet wide in Alaska and British Columbia and 100 feet wide in Yukon, with some points in the cities of Skagway and Whitehorse being approximately 30 feet.

Port Operations: The company operates dock facilities on the Skagway waterfront, which primarily serve cruise ships and also serves the mining and petroleum industries. Its existing dock facilities can accommodate four large ships and one small ship at a time. White Pass operates three of the four major docks in Skagway, namely, Railway Dock, Broadway Dock and Ore Dock.

Golf and Resort Operations

The company, through ClubLink Corporation, engages in the ownership, operation, and development of member golf clubs and golf resorts in Ontario and Quebec.

ClubLink is a publicly held reporting issuer (TSX: LNK) and is Canada's largest owner

The Golf Club operations segment represents various aspects of operating golf courses including annual dues, green fees, corporate events, cart rentals, merchandise, food and beverage (except food and beverage at two Muskoka Golf Clubs operated by Delta Hotels and Resorts (Delta)) and services, such as golf instruction.

ClubLink's golf clubs are organized into two clusters: the major metropolitan areas of Southern Ontario and Muskoka, Ontario's premier resort area, extending from London to Huntsville to Pickering, with a presence in the Greater Toronto Area; and Quebec/Eastern Ontario, extending from the National Capital Region to Montreal, including Mont-Tremblant, Quebec's premier resort area.

ClubLink operates The Lake Joseph Club. Delta manages the non-golf aspects of ClubLink's Resort operations which include the operations of Delta Grandview Resort, Delta Rocky Crest Resort and Delta Sherwood Inn. The Resort operations segment represents various aspects of operating the Resorts, including rooms, food and beverage and nature programs (but exclude golf).

History

The company was founded in 1997. It was formerly known as Tri-White Corporation and changed its name to ClubLink Enterprises Limited on July 23, 2009.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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