

## Clinton Cards plc Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Clinton Cards plc Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Clinton Cards plc and its competitors. This provides our Clients with a clear understanding of Clinton Cards plc position in the **Retail Industry**.

- The report contains detailed information about Clinton Cards plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Clinton Cards plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Clinton Cards plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Clinton Cards plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Clinton Cards plc business.

### About Clinton Cards plc

Clinton Cards PLC engages in the retail of greetings cards and associated products in the United Kingdom and the Republic of Ireland. The company offers various types of greeting cards, including acceptance and regret, anniversary, baby, birthday, blank, christening/communion, engagement, gay, good luck and congrats, get well, sorry, sympathy, thank you, and wedding cards. It also offers various gift products, such as edible gifts, gift balloons, mugs/glasses, frames/albums, characters/ranges, stationery and other gifts, soft toys, unusual gifts, bags/purses, and keepsakes/trinkets, as well as anniversary, baby, birthday,

christening/confirmation, engagement, good luck/congrats, and wedding gifts. Clinton Cards also provides flowers, personalized cards and gifts, invitations, gift wraps, multi pack cards, and moon pig cards, as well as party packs for aged birthday, children's character, general, and themed parties. In addition, it principally provides driving, relaxing, flying, adrenaline, and sport and leisure services. The company offers its products for various occasions, which include Valentine's Day, Mother's day, Father's day, Christmas, Easter, Patron Saints' Days, festivals, and New Year celebrations of other religions and nationalities under the Clinton and Birthdays brand names. Clinton Cards also sells its products through Internet. As of August 2, 2009, it operated 861 stores comprising 681 Clinton stores and 180 Birthday retail stores. Clinton Cards PLC was founded in 1968 and is based in Loughton, the United Kingdom.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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