

Clearfield, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Clearfield, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Clearfield, Inc. and its competitors. This provides our Clients with a clear understanding of Clearfield, Inc. Inc. position in the <u>Computers and Electronic Equipment</u> Industry.

The report contains detailed information about Clearfield, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Clearfield, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Clearfield, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Clearfield, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Clearfield, Inc. business.

About Clearfield, Inc.

Clearfield, Inc. engages in the manufacture, marketing, and sale of telecommunications equipment. The company provides a suite of passive connectivity solutions to telecommunications service providers, as well as commercial and industrial original equipment manufacturers (OEMs).

Products

The company offers a range of telecommunications equipment and products, including the design and manufacture of standard and custom connectivity products, such as fiber distribution systems, optical components, outside plant (OSP) cabinets, and fiber and copper cable assemblies that serve the communication service provider, including fiberto-the-premises (FTTP), large enterprise, and OEM markets.

Clearview Cassette: The Clearview Cassette is the main building block of the FieldSmart product platform. This patent-pending technology is a system of five parts that nest together in the cassette's main housing to support a range of applications. Within the cassette, all fibers from the sub-assembly are slack stored, bend radius protected and secured against accidental physical damage from handling. The products which integrate a Clearview product in its design are marked as 'Clearview Multiplied'.



FieldSmart Fiber Crossover Distribution System (FxDS): The FieldSmart Fiber Crossover Distribution System (FxDS) provides fiber management modularity across the fiber network from inside plant to outside plant environments. Using the Clearview building block approach, each fiber management element provides modularity of physical fiber protection in the environment in which it is placed.

FieldSmart Fiber Scalability Center (FSC): The FieldSmart FSC is an outside plant cabinet that allows users to align their capital equipment expense with subscriber revenue. Each outside plant cabinet stores feeder and distribution splices, splitters, connectors, and slack cable compactly, utilizing field-tested designs to improve bend radius protection, connector access, cable routing, and physical protection.

FieldSmart Fiber Delivery Point (FDP): The Fieldsmart FDP product line is a series of enclosure systems for the access network that incorporates the delivery of fiber connectivity to the neighborhood or business district. The FieldSmart FDP family of wall-mount enclosures provides 12 to 144 ports of connectivity for multi-dwelling unit fiber deployments, fiber demarcation, security systems (CCTV), telecommunications room needs, and horizontal/intermediate cross-connects.

Clearview xPAK: The Clearview xPAK, introduced in 2010, is engineered to land small port count fiber assemblies and optical components. Clearview xPAK is a fiber management device when approximately 6 fibers are landed or an optical component device is deployed in a remote location. Clearview xPAK has been designed for deployment in inside and outside plant enclosures.

FieldSmart Small Count Delivery (SCD): The FieldSmart SCD product line is a series of panels and wall-mount enclosures optimized for environments where a smaller number of fibers are required. Teamed with the Clearview xPAK, the FieldSmart SCD is targeted for application environments, such as cell backhaul, business class service delivery, node segmentation, and fiber exhaust in a field pedestal, sub-station turn-up, or fiber-to-the-desk deployment.

Optical Components: The company packages optical components for signal coupling, splitting, termination, multiplexing, de-multiplexing, and attenuation to integrate with the FieldSmart FxDS, FieldSmart FSC, and FieldSmart FDP.

Cable Assemblies: The company manufactures fiber and copper assemblies with an industry-standard or customer-specified configuration. Industry-standard assemblies



built include single mode fiber, multimode fiber, multi-fiber, CATV node assembly, DS1 Telco, DS 3 (734/735) coax, Category 5e and 6, SCSI, Token Ring, and V.35. In addition, its engineering services team works alongside the engineering design departments of its OEM customers to design and manufacturer custom solutions for both in-the-box, as well as network connectivity assemblies specific to that customer's product line.

Customers

The company's major customers include Power & Telephone Supply Company and MTS Systems Corporation.

Competition

The company's competitors include Corning Cabling Systems, Inc.; OFS (Furukawa Electric North America, Inc.); AFL Telecommunications, a (Fujikura Ltd. of Japan); Alcatel, Inc.; and Tyco Electronics, Inc.

History

Clearfield, Inc., formerly known as APA Enterprises, Inc., was founded in 1979.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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