

Clariant AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Clariant AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Clariant AG and its competitors. This provides our Clients with a clear understanding of Clariant AG position in the [Chemical](#) Industry.

The report contains detailed information about Clariant AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Clariant AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Clariant AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Clariant AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Clariant AG business.

About Clariant AG

Clariant AG engages in the development, manufacture, distribution, and sale of specialty chemicals primarily in Europe, the Americas, and Asia.

Divisions

The company operates in four divisions: Masterbatches; Pigments and Additives; Textile, Leather, and Paper Chemicals; and Functional Chemicals.

MASTERBATCHES

The Masterbatches Division (MB) offers color and additive concentrates and performance solutions for the plastics industry. It holds positions in the packaging, consumer goods, automotive, and fiber segments. It also supports its customers in the areas of global color trending, product design, international regulatory compliance, process development, and multi-substrate color consistency.

Products and Services

The company markets various masterbatch product brands, including REMAFIN, RENOL, CESA, HYDROCEROL, and OMNIColor. It supplies these brands in

conjunction with two service offerings, ColorWorks and 360° Service.

ColorWorks: The company's global ColorWorks network provides advanced color development and color management services. Its team assists customers from the design phase right through to the production of their products, evaluating everything from color trends to regulatory compliance. In addition, it supports other market segments, such as automotive and consumer goods.

360° Service: The company's 360° Service offering supports its entire business. It provides customers with expertise in color and additive chemistry, polymer and processing methods, product design, customer demographics, global market research analysis, compliance requirements, and multi-continent manufacturing.

PIGMENTS AND ADDITIVES

The Pigments and Additives Division (PA) provides colorants for coatings, plastics, and additives. It develops color pigments for automobiles, buildings, and photographs; and manufactures waxes for industrial appliances. The company offers a range of products for optimal color and performance solutions. Its high-performance pigments serve various industries, including the automotive, architectural, cosmetics, packaging, and printing trades. Its additives business offers pioneering solutions to improve the heat, light, and weather resistance of coatings, plastics, and polyester fibers. The company's portfolio also includes pigment preparations, special dyes, flame retardants, high-quality waxes, and polymer additives.

Products and Services

The company's products and services are organized under four international business units (BUs).

Coatings: The company's Coatings BU offers various architectural, automotive, coil, industrial, powder, and wood solutions. Primary focus areas for the division include dispersible pigments for improved paint manufacturing, Diketo-pyrrolo-pyrrole (DPP) pigments to create red hues, and VOC-free pigment preparations, such as Colanyl 500.

Plastics: The company's Plastics BU offers pigments, pigment preparations, synthetic dyes, and waxes for resin manufacturers, masterbatchers, compounders, and processors. Key focus areas include colorants that stress compliance with safety regulations for use in sensitive applications, such as children's toys.

Specialties: The company's application-oriented Specialties BU markets pigments, pigment preparations, special dyes, flame retardants, and waxes for use in various everyday applications, such as cosmetics and detergents, printed material, aluminum, electrical equipment and electronics, adhesives, and agrochemicals. Its specialties include the non-halogenated flame retardant Exolit and Triple-S organic color pigments for inkjet printing. In addition, its Lucidot (nanoscale zeolites) serve as a platform for a range of new applications.

Base Products: Focusing on standard, less service-oriented products, the company's Base Products BU mainly manufactures polymer additives (antioxidants, antistatic agents, processing, and light stabilizers) and process colors for publication and packaging inks.

TEXTILE, LEATHER & PAPER CHEMICALS

The Textile, Leather, and Paper Chemicals Division delivers chemical solutions to sectors, such as fashion, packaging, and automotive. It offers material used to man

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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