

CityXpress.com Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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CityXpress.com Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CityXpress.com Corp. and its competitors. This provides our Clients with a clear understanding of CityXpress.com Corp. position in the Software and Technology Services Industry.

- The report contains detailed information about CityXpress.com Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for CityXpress.com Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The CityXpress.com Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes CityXpress.com Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CityXpress.com Corp. business.

About CityXpress.com Corp.

CityXpress Corp (the Company) was incorporated as a Florida corporation in 1981. The company is a Vancouver-based technology company and has developed a suite of online products that provide newspapers with powerful solutions through which they can extend their position as the dominant means for local advertisers to promote themselves to local consumers. The Company's online auction product allows newspapers to auction vendor's products in exchange for advertising credits with the newspaper, with the newspaper retaining the cash from all products that are sold in the online auction. The Company's

online special sections, designed to complement the sections newspapers run regularly in their print editions, integrates niche editorial content with advertising and promotional tools that leverage a newspaper's brand and traffic. Through alliances with newspapers, CityXpress is building a North American presence for its products, utilizing the advertising sales forces of its customers to sell its suite of promotional products.

The Company's XpressAuctions product offers newspapers the opportunity to boost advertising sales to local merchants through auctions that the newspaper sponsors throughout the year. XpressAuctions provides a complete package for the management and running of the newspaper's auction, with extensive workflow features built in to ease the work effort required by the newspaper.

CityXpress Products

The Company has developed a suite of proprietary products that are used to deliver a range of services to its partners through the company's Internet server facility. These services are integrated into the company's partner's sites as branded auctions or special sections. Each of these service offerings, run on the company's web and database servers, provides its partners with additional content for their sites and provides their sales forces with a variety of revenue-generating services that can be sold to local businesses. The Company provides its partners with sophisticated Internet-based tools to manage the content within each of the modules.

XpressAuctions

XpressAuctions provides a complete environment to allow a newspaper to set up, run and fulfill an auction. A comprehensive administrative workflow environment is provided to allow the newspaper to set up and manage all aspects of an online auction, from entering product information and graphics directly into the auction database to collecting payments from successful bidders. The auction engine automatically manages an auction when it is in progress, from managing bidder registrations to accepting bids and determining and posting leading bids. A marketing subsystem is incorporated that, during the course of the online auction, provides bidders with messages encouraging them to continue bidding and with bid confirmations that include coupons for vendors on whose products they have bid. A "reverse publishing" feature is also incorporated that automatically produces a print catalogue of items from the online database in a format specified by the newspaper. A post-auction fulfillment system provides the newspaper with online and telephone facilities to collect bids and applicable taxes from the winning bidder. The fulfillment system also allows a newspaper to manage payments from credit cards to cash payments, and move to second place bidders if winning bidders default on payment.

XpressSections

XpressSections offer a group of stories and features related to the focus of the special section. To appeal and draw readers back to the site on an ongoing basis, stories are refreshed daily. As well as the current day's stories, readers can find previous stories archived by topic (e.g., Decorating or Home Improvement). From the special section, users can access related business profiles, a coupon flyer and a shopping guide. Large format, banner and tile ads may be sold and scheduled on the various pages of a special section. CityXpress provides the editorial content for the special sections which is licensed from content providers under content agreements such as Tribune Media Service, United Press International, Universal Press Syndicate and Washin

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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¹ – Data availability depends on company's security policy.

² – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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