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# Cia Energetica de Minas Gerais Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Cia Energetica de Minas Gerais Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cia Energetica de Minas Gerais and its competitors. This provides our Clients with a clear understanding of Cia Energetica de Minas Gerais position in the Utilities Industry.

The report contains detailed information about Cia Energetica de Minas Gerais that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cia Energetica de Minas Gerais. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cia Energetica de Minas Gerais financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cia Energetica de Minas Gerais competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cia Energetica de Minas Gerais business.

**About Cia Energetica de Minas Gerais**

Companhia Energetica de Minas Gerais, through its subsidiaries, engages in the construction and operation of systems used in production, transformation, transmission, distribution and sale of electric energy, as well as the development activities in the different fields of energy.

Through subsidiaries, the company operates as an integrated concessionaire of electric power generation, transmission and distribution in Brazil. It operates generation, transmission and distribution businesses pursuant to concession agreements with the Federal Government.

Segments

The company's main segments are its Generation and Transmission, and Distribution segments.

Generation and Transmission segment

Generation: As of December 31, 2009, the company generated electricity at 54 hydroelectric plants, 3 thermoelectric plants and 2 wind farm and had a total installed

generation capacity of 6,442 MW of which hydroelectric plants accounted for 6,443 MW, thermoelectric plants accounted for 184 MW and its wind farm accounted for 15.11 MW.

Transmission: The company engages in the electric power transmission business, which consists of transporting electric power from the facilities where it is generated to the distribution networks for delivery to final users. The company transports energy produced at its own generation facilities as well as energy that the company purchases from Itaipu, the interconnected power system and other concessionaires. The company's transmission network consists of power transmission lines with a voltage capacity of approximately 230 kV and is part of the Brazilian Grid. As of December 31, 2009, its transmission network in Minas Gerais consisted of 1,352 miles of 500 kV lines, 1,244 miles of 345 kV lines and 485 miles of 230 kV lines, as well as 35 substations with a total of 94 transformers and an aggregate transformation capacity of 15,506 MVA.

Distribution segment

The company has a distribution concession in Minas Gerais that grants the company rights to supply electric energy to consumers with in its concession area except for consumers that may be eligible, in accordance with the legislation, to become Free Consumers. The company's concession area covers approximately 219,103 square miles, or 96.7% of the territory of the state. As of December 31, 2009, the company owned and operated 294,552 miles of distribution lines, through which the company supplied electricity to approximately 6.8 million consumers.

Other Businesses

The company also engages in various businesses, including distributing natural gas in Minas Gerais through its consolidated subsidiary, Gasmig; telecommunications through its consolidated subsidiary Cemig Telecomunicacoes S.A., a company created to provide fiber-optics and coaxial cable network installed along its transmission and distribution lines through which telecommunication services can be provided; national and international consulting business through its subsidiary Efficientia S.A., whose focus is to provide its customers in the industrial, service and commercial sectors with energy solutions; and implementation and management of systems for electricity sector companies (generation, distribution and transmission) through its subsidiary Axxiom Solucoes Tecnologicas S.A.

Customers

The company's distribution and generation business consumers, who are located with in its concession area in Minas Gerais and outside the state, are divided into five principal categories, including industrial (including mining, manufacturing, and processing activities); residential; commercial (including service-oriented businesses, universities, and hospitals); rural; and other (including governmental and public entities). As of December 31, 2009, the company sold 39,651 GWh of energy, which includes the energy sold by Cemig Distribution, Cemig Generation and Transmission and by affiliated companies.

The company's customers include Usinas Siderúrgicas de Minas Gerais S.A.- USIMINAS ( Cubatao - SP); Usinas Siderurgicas de Minas Gerais S.A.- USIMINAS (Ipatinga - MG); ArcelorMittal Brasil S.A.; ArcelorMittal Inox Brasil S.A.; Gerdau Acominas S.A.; Companhia Brasileira de Carbureto de Calcio – CBCC; Ligas de Aluminio S.A.- LIASA; Italmagnesio Nordeste S.A.; Rima Industrial S.A.; and Companhia Ferroligas Minas Gerais – MINASLIGAS.

Significant Events

On November 10, 2010, Solaria Energia y Medio Ambiente has joined forces with Companhia Energetica de Minas Gerais, via the set-up of a joint venture for the building of a photovoltaic plant (PV) in Brazil. The new 3 MW plant is planned to be situated in Brazil's southeastern Minas Gerais state.

History

Companhia Energetica de Minas Gerais was founded in 1952.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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# ANALYSIS FEATURES

## SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

**IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

**Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

**VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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