

# Chuan Hup Holdings Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Chuan Hup Holdings Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Chuan Hup Holdings Ltd. and its competitors. This provides our Clients with a clear understanding of Chuan Hup Holdings Ltd. position in the [Sea Transportation](#) Industry.

The report contains detailed information about Chuan Hup Holdings Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Chuan Hup Holdings Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Chuan Hup Holdings Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Chuan Hup Holdings Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Chuan Hup Holdings Ltd. business.

### **About Chuan Hup Holdings Ltd.**

Chuan Hup Holdings Ltd (the company) was formed in 1970 and incorporated as Incorporated as Chuan Hup Marine (Private) Limited. The company provides vital services to energy-related resource industry customers, including large multi-national oil and gas corporations, exploration contractors, seismic surveyors, and global mining companies. Services offered to clients include offshore support vessels, project logistics support and barge transportation services.

The company including its associate PT Rig Tenders Indonesia, currently owns a fleet of 147 vessels.

### **FLEET AND SERVICES**

Fleet Services that the company offers to its customers in the Energy Industries include: General offshore support to companies in the oil, gas and offshore construction industries; General support to oil exploration, drilling and production in the field, offshore structure maintenance and diving operations; Towing, anchor handling, positioning and mooring drilling rigs; Transporting fuel, drilling fluids, cement or mud, drill pipes and general deck cargo; Fire fighting and pollution control in oil production fields; Offshore accommodation facilities; Offshore oil storage; Coastal and ocean towage; Tugs

assistance in berthing and loading/unloading operations; Specialized barges with self discharging equipment; General transport logistic support; Project management to offshore construction work; Vessels/ships management and agency services and Aluminium boat building.

## OFFSHORE SUPPORT SERVICES

CH Offshore Pte. Ltd is a subsidiary company of the Chuan Hup Group dealing with offshore support services mainly. The company's offshore services are necessary for the various phases of offshore exploration, development and production activities for the offshore oil and gas industry. CH Offshore is able to provide such services and support to the oil and gas industry such as CNOOC, Conoco, Exxonmobil, Petronas, Premier Oil etc. in Southeast Asia.

The company's offshore services include: Seismic survey support; Running anchors, chain and piggy-back anchors of pipe laying barges, semi-submersibles and other moored offshore structures; Carrying of deck cargoes and pipes; Storage and transfer of liquid-bulk cargoes: fuel oil, fresh water, drill water, liquid mud, base oil and brine; Storage and transfer of dry-bulk cargoes: cement, barite, benotite, etc.; Towing and anchor handling of drilling rigs and equipment; Transportation of supplies and personnel; Workover and production activities; Supporting pipe laying; Other offshore construction activities; Fire-fighting; Anti-pollution; Bow-pushing; Dynamic-positioning and Safety Standby Service.

## Transportation Marine Logistics

The company's operations focused on the energy sectors in South East Asia, albeit by offering its services to customer base through the provision of inbound and outbound logistics, thereby delivering an enhanced service offering to its valued customer base. Early in FY 2001, Chuan Hup secured a long-term coal transportation contract with major coal-mining company operating in Indonesia is for a period of 10 years commencing in the middle of 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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