

China Skyrise Digital Service, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China Skyrise Digital Service, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China Skyrise Digital Service, Inc. and its competitors. This provides our Clients with a clear understanding of China Skyrise Digital Service, Inc. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about China Skyrise Digital Service, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China Skyrise Digital Service, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China Skyrise Digital Service, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China Skyrise Digital Service, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China Skyrise Digital Service, Inc. business.

About China Skyrise Digital Service, Inc.

China Skyrise Digital Service Inc., a development stage company, engages in the development, sale, installation, and maintenance of digital residential safety and video surveillance products, and the development and integration of related software in China. The company also involves in the sale, installation, and development of computing network and intelligence systems.

Products and Services

The company's main products include DVRs, embedded DVRs, mobile DVRs, digital cameras, intelligent control system software platforms, perimeter security alarm systems monitors, and auxiliary apparatuses.

The company's security monitors include SVM LCD monitors, SVM CRT monitors and other monitors. Its other monitor products include LCD multiple screen combination panel walls, LCD advertising players, built-in quadruple LCD/CRT monitors, IP monitor, and progressive scanning color digital monitors. The company markets its monitors in three models, standard, high-end, luxury, and wireless. The company designs software for its customers' safety and surveillance systems in accordance with its customers'



specifications.

Sales

The company has sales offices at various locations in coastal and central China, including Zhengzhou, Henan Province; Qingdao, Shandong Province; Hefei, Anhui Province; Hangzhou, Zhejiang Province; Nanjing, Jiangsu Province; Wuhan, Hubei Province; and Xiamen, Fujian Province.

Customers

The company's customers are primarily urban and suburban residential communities and real estate development companies. Its customers include: Shenzhen Youka Technology, Ltd., Shenzhen Jielingchang Technology, Ltd., Zhongshan Dahua Intelligence Technology stock Co., Ltd., Yangzhou Jinghua Cheng Zhongcheng live purchase Ltd., and Hangzhou Hanjing Technology Ltd.

Supplier Relationships

The company's suppliers include Shenzhen Huitong Technology Co. Ltd.; Shenzhen Olishi Machinery Co. Ltd.; Shenzhen Aopulesi Electronics Co. Ltd.; Shenzhen Jieyibotong Trading Co. Ltd.; Shenzhen Xinshengdai Technology, Ltd.; Shenzhen Aosaier Precision Product Co. Ltd.; Shenzhen Huangjinyan Industrial Co. Ltd.; Shenzhen Dakai Industrial Co. Ltd.; Shenzhen Weierjian Technology Co. Ltd.; and Shenzhen Yongjia Electronics Co. Ltd.

The company's main software suppliers include Hangzhou Rundao Communication Technology Ltd. and Shenzhen Huangjinyan Industry Co. Ltd.

Competition

The company's primary competition comes from Shenzhen Shidean Technology Industries Co., Ltd., Guangzhou Anjubao Technology Co., Ltd., and Fujian Aurine Technology Co., Ltd.

History

The company was founded in 2003. It was formerly known as Getpokerrakeback.com and changed its name to China Skyrise Digital Service Inc. in 2009.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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