

China Polypeptide Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China Polypeptide Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China Polypeptide Group, Inc. and its competitors. This provides our Clients with a clear understanding of China Polypeptide Group, Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about China Polypeptide Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China Polypeptide Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China Polypeptide Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China Polypeptide Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China Polypeptide Group, Inc. business.

About China Polypeptide Group, Inc.

China Polypeptide Group, Inc., through its subsidiaries, engages in the research and development, manufacturing, and marketing of polypeptide-based nutritional supplements and health foods in China.

Products

The company focuses on enzyme engineering to produce macromolecular protein structures in the form of certain functional peptides for use as nutritional additives and supplements. Its key products include Polypeptide Protein Powder and Shenguo Polypeptide Capsules. Polypeptides are small molecular structures consisting of 10-50 amino acids and have been found to have high nutritional value and support body functions such as regulating immunological functions in humans. The company manufactures and markets lipid lowering soy peptide products in China, using its patented processing methods. The company's products are sold to retail consumers directly and enterprises, through a global network of distributors and retailers.

The company markets 76 kinds of polypeptide-based nutritional products and health foods in three categories according to their service target and functional features:

Functional Peptide Material Products; Domestic Peptide Healthy Foods; and Polypeptide Series Special Nutritional Foods.

Functional Peptide Material Products: Functional peptide material products are peptide materials which perform certain physiological functions. The company produces 12 different functional peptide material products that it supplies to other food, medicine and cosmetics manufacturers. The company's functional peptide material products are used in various products ranging from nutritional supplements to skin care products.

Domestic Polypeptide Health Foods: Domestic polypeptide health foods are edible products with specific health care functions. The company produces three domestic polypeptide health foods, which are mainly sold under its own brands through Haopu for end-market sale, or directly sale to customers. Its domestic polypeptide health food products include Puzhongren protein powder, which is marketed as a supplement to strengthen the immune system; Tallyho Ziqing Soft Capsule, which is marketed as a supplement to aid in the regulation of blood fat; and Anya Taihe Slimming Capsule, which is marketed as a weight loss supplement.

Polypeptide Series Special Nutritional Foods: Polypeptide series special nutritional foods are edible products which it sells directly to consumers and to wholesale distributors. The company markets these products as nutritional supplements and immunity enhancers. The company produces 61 different polypeptide series special nutritional food products. Certain of these products are sold under its own brands through Haopu for end-market sale or directly sold to customers. The company also sells these products to other healthy food companies for use as raw materials in their products. In addition, the company manufactures specific products according to formula and the standards provided to the company by its customers. The company also markets these products through the Internet.

Customers

The company's major customers include TianJin Tiens; NanJing PuHangTianQu Trading Co., Ltd.; ShanDong TianDiJian Bioengineering Co.,Ltd.; GuangZhou DongJian Co Ltd.; and ShenYang ZhongPu Co Ltd.

Suppliers

The company's major suppliers include ShanDong Linyi ShanSong Biological Product Co., Ltd.; Wuhan Huazhong Pringing Co., Ltd.; Shenzhen Jiuzhou Penda Can

Manufacturing Co., Ltd.; and JiangXi Cosen Biochemical Co.,Ltd.

Competition

The company's competitors include American Oriental Bioengineering and Tiens Biotech Group, Inc.

History

China Polypeptide Group, Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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