

China Oilfield Services Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China Oilfield Services Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China Oilfield Services Ltd. and its competitors. This provides our Clients with a clear understanding of China Oilfield Services Ltd. position in the [Energy](#) Industry.

The report contains detailed information about China Oilfield Services Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China Oilfield Services Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China Oilfield Services Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China Oilfield Services Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China Oilfield Services Ltd. business.

About China Oilfield Services Ltd.

China Oilfield Services Limited engages in the provision of offshore oilfield services, including drilling services, well services, marine support and transportation services, and geophysical services.

The principal activities of the company's subsidiaries comprise investment holding, sale of logging equipment, leasing of geophysical vessels, provision of drilling fluids services and provision of drilling and work over services.

Segments

The company's four business segments are Drilling Services, Well Services, Marine support and Transportation services, and Geophysical Services.

The company, as of December 31, 2008, it operated and managed 23 drilling rigs (of which 20 are jack-up drilling rigs (one leased, one managed) and 3 are semi-submersible drilling rigs), 2 accommodation rigs, 4 module rigs and 5 land drilling rigs. In addition, the company also owns and operates the fleets in off shore China, including approximately 70 working vessels and 4 oil tankers, 5 chemical carriers, 8 seismic vessels, 4 surveying vessels, and an array of facilities and equipment for logging,

drilling fluids, directional drilling, cementing and well work-over services, including FCT, FET, LWD and ERSC.

The company also offers integrated package and turnkey services. Its business activities are conducted not only in off shore China, but also extended to different regions of the world including North and South America, the Middle East, Africa, Europe, South East Asia and Australia.

Drilling Services segment

The company is a supplier of China off shore drilling services. The company mainly provides services, such as drilling, module rigs, land drilling rigs and drilling management. As of December 31, 2008, it operated and managed a total of 23 drilling rigs (of which 20 are jack-up drilling rigs (one leased, one managed), and 3 are semi-submersible drilling rigs) and 2 accommodation rigs. As of December 31, 2008, the company's drilling vessels, accommodation rigs and land drilling rigs operated in 8 countries and regions around the world.

Well Services segment

The company's clients for well services include large scale oil and gas companies in China (such as CNOOC and Petrochina) and oil and gas multinationals (such as BP, Shell, ConocoPhillips, and Chevron). It provides professional well services to clients, including logging, drilling and completion fluids, directional drilling, cementing, well completion, well workover, and oilfield production optimization.

The company's proprietary owned logging system ELIS provides cable logging service in South East Asia. Its land open-hole cable logging, perforation, drilling fluids and cementing services have also entered Indonesia to provide services for clients.

Marine Support and Transportation services segment

The company engages in owning and operating offshore utility fleets in China and has 75 utility vessels, 4 oil tankers and 5 chemical carriers. The company possesses and operates t off shore utility transportation fleets in China. As of December 31, 2008, it owned an aggregate of 75 utility vessels of various types, leased 5 utility vessels from the joint venture company, Eastern Marine Service Ltd. on a long-term basis, as well as owned 4 oil tankers, 5 chemical carriers, which were mainly operated in off shore China. The off shore utility vessels provide services for off shore oil and natural gas fields

exploration, development and production, and are responsible for supplies, cargoes and crew transportation and standby services in the sea, and provides moving and positioning for drilling platforms, towing and anchoring services for off shore vessels.

Geophysical Services segment

The company is a provider of geophysical services in offshore china, as well as a participant in the global geophysical market, the company owns 8 seismic vessels and 4 integrated marine surveying vessels. The company is a supplier of geophysical services for off shore China, as well as provides services in other off shore regions, including South and North America, the Middle East, Africa and Europe. Its geophysical services are divided into two main categories: seismic services and surveying services. The company owns 8 seismic vessels and 4 integrated marine surveying vessels.

History

China Oilfield Services Limited was founded in 1982.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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