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# China GrenTech Corp. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

China GrenTech Corp. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China GrenTech Corp. Ltd. and its competitors. This provides our Clients with a clear understanding of China GrenTech Corp. Ltd. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about China GrenTech Corp. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China GrenTech Corp. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China GrenTech Corp. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company’s long-term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes China GrenTech Corp. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China GrenTech Corp. Ltd. business.

**About China GrenTech Corp. Ltd.**

China GrenTech Corporation Limited provides wireless coverage products and services in China. The company also develops radio frequency (RF) technology in China.

WIRELESS COVERAGE PRODUCTS AND SERVICES

The company’s principal business is the provision of wireless coverage products and services in China with its self-developed RF technology. Its wireless coverage products enable telecommunications operators to expand the reach of their wireless communication networks to indoor and outdoor areas, such as buildings, highways, railways, tunnels, and remote regions. Its wireless coverage products include indoor coverage products and outdoor coverage products. As of December 31, 2009, the company had developed approximately 560 models of wireless coverage equipment.

Wireless Coverage Products

The company produces a range of wireless coverage products, including repeaters, trunk amplifiers, and base station amplifiers. Its wireless coverage products support various transmission protocols, including GSM and code division multiple access

(CDMA), which are 2G protocols, and TD-SCDMA, WCDMA, and CDMA2000, which are 3G protocols. Its wireless coverage products support the 2G networks and 3G networks of the three principal telecommunications operators in China, would be used for both indoor and outdoor coverage.

2G Networks: The company provides solutions for both indoor and outdoor coverage to support their 2G networks in China and its other telecommunications operator customers in various countries.

3G Networks: The company provides solutions for both indoor and outdoor coverage to support their 3G networks in China and its other telecommunications operator customers in various countries.

Indoor Coverage: The company's indoor coverage products support various transmission protocols, such as GSM networks (1,800 MHz and 900 MHz), CDMA, TD-SCDMA, CDMA2000, and WCDMA. It also provides point of interface (POI) products that are capable of supporting multiple protocols simultaneously, which offers coverage platform solutions in subways, indoor stadiums, and other large indoor facilities.

Outdoor Coverage: The company designs its outdoor coverage products to provide wireless coverage in specified geographic and topographic regions. Its outdoor coverage products are used in areas, such as highways, railways, subways, and tunnels.

Services

The company's integrated design, engineering, and production processes allow it to provide wireless coverage services to its customers. The services it provides are:

Design Services: At the outset of each project, the company's design team implements a series of tests to evaluate its customer's specific network coverage on the project site and identify network deficiencies. These tests include magnetic environment, base station signals, and coverage tests.

Installation of Wireless Coverage Products: Once the company receives confirmation for the design plan from its customer, it proceeds with product development and engineering, and begin discussions with the property owner or the manager of the building, in collaboration with its customer, to arrange the installation of the wireless coverage products. Its subsidiary, Shenzhen Kaixuan Communication Technology Co.,

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Ltd., is responsible for the installation of its wireless coverage products. The company also hires third-party contractors to carry out the initial installation under the supervision of its project design and technical service team.

Project Warranties: The company provides service warranties to its wireless coverage customers for a period typically ranging from one to three years following the final inspection of its wireless coverage products.

BASE STATION RF PRODUCTS

In addition to the provision of wireless coverage products and services, the company also develops, manufacture, and supplies base station RF products, including base station parts and components and subsystems. Its base station RF products are mainly supplied to base station equipment manufacturers. These customers use its base station RF products in their base station equipment manufacturing.

Base Station RF Parts and Components

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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# ANALYSIS FEATURES

## SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

**IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

**Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

**VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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