

China Digital TV Holding Co., Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China Digital TV Holding Co., Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China Digital TV Holding Co., Ltd. and its competitors. This provides our Clients with a clear understanding of China Digital TV Holding Co., Ltd. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about China Digital TV Holding Co., Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China Digital TV Holding Co., Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China Digital TV Holding Co., Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China Digital TV Holding Co., Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China Digital TV Holding Co., Ltd. business.

About China Digital TV Holding Co., Ltd.

China Digital TV Holding Co., Ltd. provides conditional access (CA) systems to the digital television market in the People's Republic of China (PRC). The company also licenses its set-top box design to set-top box manufacturers and sells digital television application software, such as electronic program guides and subscriber management systems to digital television network operators.

The company's CA systems, which consist of smart cards, head-end software for television network operators, and terminal-end software for set-top box manufacturers, enable digital television network operators in the PRC to control the distribution of content and value-added services to their subscribers and block unauthorized access to their networks. As of December 31, 2009, the company had installed CA systems at 244 digital television network operators in 27 of the 32 provinces, autonomous regions and centrally administered municipalities in the PRC.

The company sells its CA systems and digital television application software to PRC television network operators, including cable, mobile, satellite, and terrestrial television network operators; and enterprises that maintain private cable television networks within their facilities and media operators.

Products and Services

The company's primary products and services include the following: CA systems, including smart cards, head-end software, and terminal-end software; other digital television application software for television network operators; and set-top box designs.

CA Systems

The company's CA systems consist of software that is installed at the premises of the television network operator, or the head end; software that is installed in a set-top box at the subscriber's end, or the terminal end; and smart cards that are inserted into the set-top boxes. At both the head end and the terminal end, its CA systems are designed to interface with the software and hardware of other vendors.

The company's CA systems give cable television network operators to charge subscribers on a per-channel or per-view basis, and to restrict viewers from making copies of the programs they watch. Its CA systems also support or offer the functions: video on demand; near video-on-demand; push video-on-demand; personal video recorder; parental control; location control; e-wallets; messaging; and upgrades. The company guarantees the security of the encryption technologies of its CA systems. In the event of a security problem, it undertakes to attempt to resolve the problem by taking steps, such as resetting the encryption code or adding additional layers of encryption.

Smart Cards: The company's smart cards are manufactured by third-party manufacturers based on its blueprints and then are encoded by the company on its premises with security codes. It forwards the chips to smart card manufacturers in the PRC, which embed the chips in plastic cards.

Head-End Software: The company's head-end software includes an entitlement management message generator, which notifies the smart card whether the subscriber is entitled to view a program or not; an entitlement control message generator, which sends messages that the set-top box uses to unscramble the digital television signal; and encryption software, which encrypts the outgoing messages. The company's head-end software also includes simulcrypton software that allows network operators to install parallel CA systems from multiple vendors and transmit their programs to subscribers using one CA system's security codes and to other subscribers using another CA system's security codes. Its simulcrypton software and open-interface

technology enable it to work with operators to install parallel CA systems, and it has integrated its CA systems with those of NDS Group, Irdeto Access BV, Sumavision Technologies Co., Ltd., and DVN Holdings Ltd. As of December 31, 2009, its CA systems had been installed at 244 digital television network operators.

Terminal-End Software: The company licenses its CA systems terminal-end software to whichever set-top box manufacturer has been chosen by its customer to produce set-top boxes compatible with its CA systems

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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