

COSCO SHIPPING Holdings Co Ltd Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/C6BCF9FF666BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: C6BCF9FF666BEN

Abstracts

COSCO SHIPPING Holdings Co Ltd Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between COSCO SHIPPING Holdings Co Ltd and its competitors. This provides our Clients with a clear understanding of COSCO SHIPPING Holdings Co Ltd position in the [Sea Transportation](#) Industry.

The report contains detailed information about COSCO SHIPPING Holdings Co Ltd that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for COSCO SHIPPING Holdings Co Ltd. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The COSCO SHIPPING Holdings Co Ltd financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes COSCO SHIPPING Holdings Co Ltd competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of COSCO SHIPPING Holdings Co Ltd business.

About COSCO SHIPPING Holdings Co Ltd

China COSCO Holdings Company Limited, an investment holding company, provides container shipping, dry bulk cargo shipping, container leasing, and logistics services worldwide. The company also engages in the management and operation of container terminals.

Operations

Container Shipping and Related Businesses

The company operates its container shipping and related businesses through COSCO Container Lines Company Limited (COSCON), its wholly-owned subsidiary. As of December 31, 2008, COSCON operated a total fleet of 141 vessels, with a total capacity reaching 496,317 TEUs, which calls at approximately 150 ports in approximately 53 countries and regions across the world; and operated 67 international routes, 11 international feeder service routes, 21 coastal service routes in the People's Republic of China (PRC), and 59 Pearl River Delta and Yangtze River feeder service routes. COSCON has a sales and services network across worldwide. As of December

31, 2008, COSCON owned approximately 400 sales and service points in the PRC and overseas.

Dry Bulk Cargo Shipping Business

The company operates its dry bulk cargo shipping business through COSCO Bulk Carrier Co., Ltd. (COSCO Bulk), Qingdao Ocean Shipping Company (COSCO Qingdao), COSCO (Hong Kong) Shipping Co., Ltd. (COSCO HK Shipping), and Shenzhen Ocean Shipping Co., Ltd. (COSCO Shenzhen). As of December 31, 2008, China COSCO operated 443 dry bulk cargo vessels, among which 210 were owned by the company and 233 were chartered-in. Its vessels have a total shipping capacity of 34,361,005 DWT.

Logistics Business

The company provides integrated logistics services (including third party logistics shipping agency and freight forwarding) through its controlling subsidiary, COSCO Logistics Co., Ltd. (COSCO Logistics, whose equity interests are held as to 51% by the company directly, and 49 % by COSCO Pacific Limited (COSCO Pacific), in which the company owns approximately 51% equity interest). COSCO Logistics has approximately 400 business branches in 29 provinces, cities and autonomous regions in the PRC, Hong Kong, and overseas.

Terminal Business

The company operates its terminal business through COSCO Pacific. As of December 31, 2008, COSCO Pacific had invested in 28 terminal projects globally, with a total of 146 berths. The company operates its container leasing business through Florens Container Holdings Limited (Florens), a subsidiary of COSCO Pacific. As of December 31, 2008, Florens owned and managed a container fleet of 1,621,222 TEUs.

Container Manufacturing Business

In addition, the company also engages in the container manufacturing business through COSCO Pacific's associate China International Marine Containers (Group) Co., Ltd. (CIMC), in which COSCO Pacific held 21.8% equity interest as of December 31, 2008.

Markets

The company has operations in America, Europe, the Asia Pacific, China domestic, and other international markets.

Acquisitions

In February and May 2008, the company acquired from COSCO Group the equity interests in COSCO Panama Maritime S.A. and COSCO Brazil S/A.

Dispositions

In December 2008, the company disposed of its 51% equity interest in Qingdao Yatao International Freight Co., Ltd.

History

China COSCO Holdings Company Limited was founded in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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