

China Cable & Communication, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/C0DB3616591BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: C0DB3616591BEN

Abstracts

China Cable & Communication, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China Cable & Communication, Inc. and its competitors. This provides our Clients with a clear understanding of China Cable & Communication, Inc. position in the Industry.

The report contains detailed information about China Cable & Communication, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China Cable & Communication, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China Cable & Communication, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China Cable & Communication, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China Cable & Communication, Inc. business.

About China Cable & Communication, Inc.

China Cable and Communication, Inc., through its wholly-owned subsidiary, Broadway Offshore Limited (Broadway Offshore) owns 49% of Baoding Pascali Broadcasting Cable Television Integrated Information Networking Co., Ltd. (the Joint Venture).

The Joint Venture is a Sino-foreign joint venture established in the People's Republic of China (the PRC), between Broadway Offshore and Baoding Pascali Multimedia Transmission Networking Co., Ltd., which is a subsidiary of Baoding Pascali Group Co., Ltd., a Chinese state-owned enterprise.

The Joint Venture operates a cable television network in the municipality of Baoding, near Beijing in the People's Republic of China.

Cable Basic Subscription Services

The Joint Venture has approximately 200,000 subscribers in a market with a population of approximately 10 million.



As of December 31, 2004, the Joint Venture offers thirty-nine (39) channels within the city limits and eight (8) channels to outer areas in the Baoding metropolitan area. The Joint Venture transmits in both analog and digital over its fiber optic network and through twenty-two (22) substations IP broadband local area network (LAN), 1,310 analog backbone ring networks linking up the city and 5 bts (base transceiver stations). Cable subscribers are served by a system with a capacity of approximately 750-MHz and capable of handling two-way communications. Programming is received via optical cable and satellite hookups and then is re-transmitted to subscribers via coaxial cable.

In addition to connecting the analog and the digital platform of the network to the province and the nation, it can also be linked to 22 provinces (cities), making broadband connection possible. The Joint Venture's network is capable of transmitting 37 analog television programs, 6 routes of digital wave signals and 1 FM broadcasting music program.

The Joint Venture's principal physical assets consist of cable television operating plant and equipment, including signal receiving, encoding and decoding devices, head-ends and distribution systems and subscriber house drop equipment for each of its cable television systems.

The Joint Venture's distribution system consists primarily of coaxial and fiber optic cables and related electronic equipment. Subscriber devices consist of decoding converters. The Company's Joint Venture partner Baoding Multimedia owns the parcels of real property and base stations it uses for signal reception sites and microwave facilities.

Sales of Set Top Cable Boxes and Premium Programming Services

The Joint Venture also sells its proprietary set-top cable boxes to its customers. The settop box enables customers to receive programming services, like on-demand services, through the Joint Venture's owned cable network.

Sales of Cable Modem and High Speed Internet Access Services

The Joint Venture also provides high speed Internet access to its subscribers through cable modems. Cable subscribers can then connect their personal computers via cable modems to access online information, including the Internet.

Internet Protocol Telephony (IP Telephony) Services



IP telephony or Voice over-IP provides for the transport of telephone calls over the internet, regardless of whether traditional telephony devices, multimedia PCs or terminals take part in the calls, and regardless of whether the calls are entirely or only partially transmitted over the Internet.

In 2004, the Joint Venture entered into a joint venture agreement with the Baoding office of China Netcom Company Limited for the provision of IP telephony services in Baoding City. The upgrades are scheduled for completion by mid 2005 in order to commence providing IP telephony services.

Acquisition of Nationwide Fiber Optic Backbone Network

On June 14, 2004, the Company announced that it had entered into an agreement to acquire, in various phases, from Beijing Zhongminjing Technology Development Co., Ltd., through an arms length commercial transaction, a two core fiber optic backbone network covering 410 cities nationwide with a total physical length of 34,800 kilometers (approximately 20,880 miles) in China.

IP Television and IP Telephony Joint Ventures

On April 20, 2005, the Company announced that, through its newly formed 70% owned subsidiary, Beijing Jin Zhi Cheong Shang Mao Limited, entered into a joint venture agreement with Zhong Dian Tong (Beijing) Digital TV Development Co., Ltd. This joint venture would allow the Company to reach an additional 1.1 million cable TV subscribers, located in over four Chinese provinces, by providing high speed internet access, IP television and IP telephony service to those subscribers. Under this Agreement, the Company would use these provinces as a pilot launch and would replicate these services to its own provinces over the coming three years.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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