

China BAK Battery, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China BAK Battery, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China BAK Battery, Inc. and its competitors. This provides our Clients with a clear understanding of China BAK Battery, Inc. position in the [Electrical Equipment](#) Industry.

The report contains detailed information about China BAK Battery, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China BAK Battery, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China BAK Battery, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China BAK Battery, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China BAK Battery, Inc. business.

About China BAK Battery, Inc.

China BAK Battery, Inc., through its subsidiaries, engages in the manufacture of rechargeable lithium-based battery cells. The company produces battery cells that are the component of rechargeable batteries used to power the applications, including cellular phones and smart phones; notebook computers; portable consumer electronics, such as digital cameras, portable media players, portable gaming devices, personal digital assistants (PDAs), camcorders, digital cameras, and Bluetooth headsets; and light electric vehicles, hybrid electric vehicles, electric vehicles, cordless power tools, and uninterruptible power supplies (UPS).

Products

The company's products include Prismatic Cells, Cylindrical Cells, Lithium Polymer, and High-power lithium battery.

Prismatic Cells: The company's prismatic cells are contained in metal casing made of aluminum. It also engages battery pack manufacturers to assemble its prismatic cells into batteries and then sell battery packs to these customers for the replacement market.

Cylindrical Cells: The company's cylindrical cells are used for notebook computers, portable DVD players, digital cameras, and camcorders. One notebook computer battery contains a group of six cylindrical cells working together in a coordinated manner.

Lithium Polymer Cells: The company's Lithium Polymer Cells are used in cellular phones, Bluetooth headsets, and PDAs. In 2010, the company received orders from Coolpad, a Chinese smartphone brand and e-book OEM manufacturer Hanvon Technology Co., Ltd.

High-power Lithium Battery Cells: The company offers high-power lithium battery cells for electric bicycles, electric cars, electric buses, hybrid electric vehicles, light electric vehicles, UPS, cordless power tools, and other applications.

Markets

The company has sales and service network in China. It sells its products in the People's Republic of China, Taiwan, India, the United States of America, and Hong Kong. It has established market in Germany and India to sell its products and also to provide after-sale services.

Suppliers

As of September 30, 2010, the company's suppliers included Shenzhen Tongli High-tech Co., Ltd.; Shenzhen Dongri Technology Industry Co., Ltd.; CITIC Guoan.; Hunan Reshine New Material Ltd.; Beijing Easpring Material Technology Co. Ltd; Shanghai / Ningbo Shanshan New Material Technology Co., Ltd.; Huarun Material Co., Ltd; Nannan Aluminum Corporation ;Aluminum Corporation of America; Shanghai ;Northwest Aluminum Corporation; Meiyuan Copper Foil; System Sky; Huizhou United Copper Foil; Zhangjiagang Guotai-Huarong New Chemical Materials Co., Ltd.; Tianjin Jinniu Electric Source Material Co., Ltd.; Dongwan Shanshan Battery Material Co., Ltd.; Systems Corporation; Tonen Chemical Corporation; Asahi; Celgard; Hangzhou Hangke; Guangzhou Qingtian Industrial Co., Ltd; KOYO Trading Co., Ltd; Systems Corporation; Innovative Machine Corporation; Xingtai Naknor Electrode Rolling Equipment Co., Ltd.; Zhenjiang Meihua Machinery and Electrical Co., Ltd.; NAGANO Automation Co., Ltd.; Jiangsu Wujiang Jiangling; Kaido Manufacturing Co., Ltd.; Shenzhen Yinghe Technology Co., Ltd; Nishimura Mfg. Co., Ltd.; Guangzhou Lange Electric Equipment Co., Ltd.; Guangzhou Lange Electric Equipment Co., Ltd.; Guangzhou Qingtian Industrial Co., Ltd.; Hangzhou Hangke, Hangzhou Qianhui Electronic Co., Ltd.;

Guangzhou Qingtian Industrial Co., Ltd.; Hangzhou Hangke; and Hangzhou Qianhui Electronic Co., Ltd.

Customers

The company's customer categories include OEM customers and replacement battery manufacturers.

Prismatic Cells: The company's customers in prismatic cells include SCUD Electronics Co., Ltd.; Beijing Benywave Technology Ltd.; Jiangsu Huatiantong Technology Co., Ltd.; Zhuhai Reminda Communication & Technology Development Ltd.; and Shenzhen Juhe Energy Technology Co., Ltd.

Lithium Polymer: The company's customer in lithium polymer includes Hanvon Technology Co. Ltd.

Competition

Prismatic Cells: The company's competitors in Prismatic Cells include Sanyo Group; Sony Corporation; Matsushita Electric Works, Ltd.; NEC Corporation; Hitachi, Ltd.; LG Group; Samsung Electronics Co. Ltd.; BYD Company Limited; and Tianjin Lishen Battery Joint- Stock Co., Ltd.

Cylindrical Cells: The company's competitors in Cylindrical Cells include Sanyo Group; Sony Corporation; Matsushita Electric Works; LG Group; and Samsung Electronics Co., Ltd.

High-Power Lithium-Phosphate Cells: The company's competitors in High-Power Lithium-Phosphate Cells include Sanyo Group; Sony Corporation; NEC Corporation; Hitachi, Ltd.; Matsushita Electric Works, Ltd.; LG Group; Samsung Electronics Co., Ltd.; and BYD Company Limited.

Lithium Polymer Cells: The company's competitors in Lithium Polymer Cells include Amperex Technology Limited; Sanyo Group; BYD Company Limited; Tianjin Lishen Battery Joint- Stock Co., Ltd.; and Harbin Coslight Power Co., Ltd.

History

China BAK Battery, Inc. was founded in 2001. The company was formerly known as

Medina Coffee, Inc. and changed its name to China BAK Battery, Inc. in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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