

China 3C Group Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

China 3C Group Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between China 3C Group and its competitors. This provides our Clients with a clear understanding of China 3C Group position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about China 3C Group that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for China 3C Group. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The China 3C Group financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes China 3C Group competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of China 3C Group business.

About China 3C Group

China 3C Group engages in the resale and distribution of third party products. The company operates under the brand names Hangzhou Wang Da, Yiwu YongXin, Shanghai Joy & Harmony and Hangzhou Sanhe.

Segments

During 2009, the company operated in five segments, including Yiwu Yong Xin Telecommunication Company, Limited (Yiwu); Hangzhou Wang Da Electronics Company, Limited (Wang Da); Hangzhou Sanhe Electronic Technology Limited (Sanhe); Shanghai Joy & Harmony Electronics Company Limited (Joy & Harmony); and Jinhua Baofa Logistic Company Limited (Jinhua).

Yiwu Yong Xin Telecommunication Company, Limited

Yiwu focuses on the selling, circulation and modern logistics of fax machines and cord phone products in China. Yiwu mainly distributes Philips fax machines and local brands Feng Da and CJT fax machines. Yiwu sells its products through retail stores in stores located in major department stores throughout the Huadong Region of China (consisting of the Chinese provinces of Zhejiang, Jiangsu and Anhui). Yiwu had 272 retail locations

in 2009.

Suppliers: The major suppliers for Yiwu are Feng Da High Technology Company Limited, Hangzhou Senruida Trade Company Limited, Shanghai Zhongfang Electronics Company Limited, Ninbo Zhongxun Electronics Company Limited, and Wenzhou Jingwei Company.

Customers: The major customers for Yiwu are Shanghai GOME Electrical Appliances Limited, Suning Appliance Company Limited, Zhejiang GOME Appliances Company, Shanghai Suning Appliance Company Limited, and Yongle China Appliance Company Limited.

Competition: The main competitors of Yiwu are Hangzhou Yin Dun Company, Hangzhou Si Tong Company, and Zhejiang Shen You Electrical Appliance Company, Shanghai Haodi Communication Equipment Co., Ltd., and Zhejiang Xincheng Technology Co., Ltd.

Hangzhou Wang Da Electronics Company, Limited

Wang Da is a sales agent focusing on the selling, circulation and modern logistics of cell phones, cell phone products, IT products (including notebook or laptop computers), and digital products (including digital cameras, digital camcorders, MP3 players, PDAs, flash disks, and removable hard disks) in China. Wang Da mainly distributes its products through retail stores in stores located in major department stores throughout the Huadong region of China (consisting of the Chinese provinces of Zhejiang, Jiangsu and Anhui). Wang Da had 215 retail locations in 2009.

Suppliers: The major suppliers for Wang Da are Shenzhen Tianyin Telecommunication Company Limited, Shanghai Post & Telecom Appliances Company - Hangzhou Branch,, Hangzhou QiuXin Internet Equipment Company Limited Hangzhou Tianchen Digital Telecommunication Company Limited, and Hangzhou Weihua Telecommunication Company Limited.

Customers: The major customers for Wang Da are Zhejiang Suning Appliance Company Limited, Zhejiang GOME Appliances Company, Shanghai Jiadeli Supermarket Group, Shanghai Guangda Communication Terminate products Sales Co. Ltd., and Suzhou Meijia Supermarket Group.

Competition: The main competitors of Wang Da include Telephone World, Hangzhou

Yindun, Shanghai Guangda, Changjiang Tianyin and Hangzhou Zhenghua.

Hangzhou Sanhe Electronic Technology Limited

Sanhe is a home electronics retail chain in Eastern China, headquartered in Hangzhou City. It had 210 'retail store in stores' in Shanghai City, Zhejiang Province and Jiangsu Province in 2009. Sanhe focuses on the sale of home electronics, including air conditioners, audio systems, speakers and DVD players.

Suppliers: The major suppliers for Sanhe are Zhejiang Zhuocheng Digital Electronics Company Limited, Hangzhou Xietong Trade Co., Limited, Shanghai Haier Industrial and Trade Company, Zhejiang Saixin Technology Limited, and Shenzhen Chuangwei-RGB Electronics Company.

Customers: The major customers for Sanhe are Lianhua Supermarket Group, Hangzhou Lianhua Huashang Group, Jiangsu Times Supermarket Company Limited, Shanghai Lotus Supercenter, and Zhejiang Huarun Vanguard Company Limited.

Competition: The main competitors of Sanhe include Hangzhou Meidi, Hangzhou Danong, Nanjing Mingci, Shanghai Feitong, and Jiangshu Huayi.

Shanghai Joy & Harmony Elect

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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