

# Chesapeake Utilities Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/CD600D39178BEN.html

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: CD600D39178BEN

# **Abstracts**

Chesapeake Utilities Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Chesapeake Utilities Corporation and its competitors. This provides our Clients with a clear understanding of Chesapeake Utilities Corporation position in the Utilities Industry.

The report contains detailed information about Chesapeake Utilities Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Chesapeake Utilities Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Chesapeake Utilities Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Chesapeake Utilities Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Chesapeake Utilities Corporation business.

# **About Chesapeake Utilities Corporation**

Chesapeake Utilities Corporation operates as a diversified utility company. The company engages, directly or through subsidiaries, in regulated energy businesses, unregulated energy businesses, and other unregulated businesses, including advanced information services.

#### **Subsidiaries**

The company operates in regulated energy businesses through its natural gas distribution divisions in Delaware, Maryland and Florida, natural gas and electric distribution operations in Florida through Florida Public Utilities Company (FPU), and natural gas transmission operations on the Delmarva Peninsula and Florida through its subsidiaries, Eastern Shore Natural Gas Company (ESNG) and Peninsula Pipeline Company, Inc. (PIPECO), respectively.

The company's unregulated businesses include natural gas marketing operation through Peninsula Energy Services Company, Inc (PESCO); propane distribution operations through Sharp Energy, Inc. and its subsidiary Sharpgas, Inc. (collectively Sharp); FPU's propane distribution subsidiary, Flo-Gas Corporation; and propane wholesale marketing operation through Xeron, Inc. (Xeron). The company also has an



advance information services subsidiary, BravePoint, Inc. (BravePoint).

Segments

Regulated Energy segment

The company's Regulated Energy segment provides natural gas distribution services in Delaware, Maryland and Florida; electric distribution services in Florida; and natural gas transmission services in Delaware, Maryland, Pennsylvania, and Florida.

Natural Gas Distribution: The company's Delaware and Maryland natural gas distribution divisions serve 51,736 residential and commercial customers and 155 industrial customers in central and southern Delaware and Maryland's Eastern Shore. Chesapeake's Florida natural gas distribution division provides natural gas distribution services to 13,268 residential and 1,176 commercial and industrial customers in 14 counties in Florida.

Electric Distribution: Electric distribution is a regulated energy business. FPU distributes electricity to 31,030 customers in 5 counties in northeast and northwest Florida. FPU's total deliveries of electricity, as of December 2009, including deliveries were 316,306 MWHs, 316,412 MWHs, and 64,950 MWHs for residential, commercial, and industrial customers, respectively.

Natural Gas Transmission: ESNG operates a 384-mile interstate pipeline system that transports natural gas from various points in Pennsylvania to Chesapeake's Delaware and Maryland natural gas distribution divisions, as well as to other utilities and industrial customers in southern Pennsylvania, Delaware and on the eastern shore of Maryland. ESNG also provides swing transportation service and contract storage services.

In January 2009, PIPECO began providing natural gas transmission services to a customer for a period of 20 years, through an 8-mile pipeline located in Suwanee County, Florida, which PIPECO owns.

Supplies, Transmission and Storage

Natural Gas Transmission: ESNG has three contracts with Transcontinental Gas Pipe Line Corporation (Transco), for a total of 7,045 Mcfs of firm peak day storage entitlements and storage capacity of 278,264 Mcfs. ESNG has retained these firm storage services to provide swing transportation service and firm storage service to the



customers.

Electric Distribution: The company's electric distribution operation through FPU purchases wholesale electricity from two suppliers, which are Gulf Power Company and JEA. The JEA contract provides generation, transmission, and distribution service to northeast Florida. The Gulf Power Company contract provides generation, transmission, and distribution service to northwest Florida.

# **Unregulated Energy segment**

The company's Unregulated Energy Segment provides natural gas marketing, propane distribution, and propane wholesale marketing services to customers.

Natural Gas Marketing: The company's natural gas marketing subsidiary, PESCO, provides natural gas supply and supply management services to 2,123 customers in Florida and 11 customers on the Delmarva Peninsula. The gas that PESCO sells is delivered to retail customers through affiliated and non-affiliated local distribution company systems and transmission pipelines. PESCO has contracts with natural gas production companies for the purchase of firm natural gas supplies, which provides a maximum firm daily entitlement of 35,000 Mcfs.

Propane Distribution: Propane is sold primarily in suburban and rural areas, which are not served by natural gas distributors. Sharp, its propane distribution subsidiary, serves 33,088 customers throughout Delaware, the Eastern Shore of Maryland and Virginia, and southeastern Pennsylvania. Sharp's Florida operation offers propane distribution services to 1,941 customers in parts of Florida. FPU has 13,651 propane distribution customers, including the customers previously served by Sharp's propane distribution operation in Florida. FPU's total propane deliveries, as of December 2009 were 5.7 million gallons.

Propane Wholesale Marketing: Xeron, the company's propane wholesale marketing operation, markets propane to large, independent petrochemical companies, resellers, and retail propane companies in the southeastern the United States.

Supplies, Transportation and Storage: The company's propane distribution operations purchase propane primarily from suppliers, including oil companies, independent producers of natural gas liquids and from Xeron. The company owns bulk propane storage facilities with an aggregate capacity of approximately 3.0 million gallons at various locations in Delaware, Maryland, Pennsylvania, Virginia, and Florida.



# Other segment

The Other segment consists primarily of advanced information services subsidiary, other unregulated subsidiaries that own real estate leased to Chesapeake and its subsidiaries.

#### **Advanced Information Services**

The company's advanced information services subsidiary, BravePoint, provides domestic and international clients with information technology services and solutions for both enterprise and e-business applications.

History

Chesapeake Utilities Corporation was founded in 1947.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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