

Check Point Software Technologies Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Check Point Software Technologies Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Check Point Software Technologies Ltd. and its competitors. This provides our Clients with a clear understanding of Check Point Software Technologies Ltd. position in the Software and Technology Services Industry.

The report contains detailed information about Check Point Software Technologies Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Check Point Software Technologies Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Check Point Software Technologies Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Check Point Software Technologies Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Check Point Software Technologies Ltd. business.

About Check Point Software Technologies Ltd.

Check Point Software Technologies, Ltd. engages in the development, marketing, and support of software and combined hardware and software products and services for information technology (IT) security. The company offers its customers a portfolio of network and gateway security solutions, data and endpoint security solutions and management solutions.

The company's solutions operate under a unified security architecture that enables total security with a single line of unified security gateways and allows a single agent for endpoint security, which can be managed by a single unified management console. Its products and services are sold to enterprises, service providers, small- and medium-sized businesses and consumers. Its products are sold, integrated and serviced by a network of partners worldwide.

In April 2009, the company completed the acquisition of the security appliance business from Nokia pursuant to the terms of an Asset Purchase Agreement. In November 2009, the company acquired the application database of Facetime Communications.



Product Offerings

Network security gateway software blades and appliances

The company's network security gateways allows customers to implement their security policies on network traffic between internal networks and the Internet, as well as between internal networks and private networks that are shared with partners. These gateways are available as either appliances or software solutions, providing customers with a range of deployment options. The company's security gateway product line includes the following offerings to secure traffic and optimize performance:

Software Blades:

Firewall software blade: It inspects traffic as it passes through security gateways, classifying it based on various criteria, such as source and destination of connection, protocol, services, and application used. This provides a means to allow, block and log each connection based on the enterprise's security policy.

Intrusion Prevention System (IPS) software blade: It monitors the network for malicious or unwanted traffic and is designed to be able to detect and block known and unknown attacks on the network or system.

Virtual Private Networks (VPNs) software blade: It provides the means to enable private communication over a network by encrypting traffic between various sub-networks (site-to-site) or individual computers (such as laptops and other mobile devices) and the enterprise network.

Antivirus and Anti-Malware software blade: It stops viruses and other malware at the gateway before they affect users. Enables screening of specific application protocols, such as Web traffic to allow/block access to specific Web addresses based on their content. It also includes screening for viruses to detect downloads of malicious applications.

Anti-Spam and Email Security software blade: It provides protection for an enterprise's messaging infrastructure. A multi-dimensional approach protects the email infrastructure, provides spam protection, and defends organizations from various virus and malware threats delivered within email. Continual updates though a Check Point software update service help to intercept threats before they spread.



Web Security software blade: It protects users and enterprises by restricting access to various potentially dangerous sites and content, blocking inappropriate Web surfing to approximately 20 million URLs. Content profiles are updated continually through a Check Point software update service.

Acceleration & Clustering software blade: It delivers a set of patented security acceleration technologies, SecureXL and ClusterXL, that work together to optimize performance and increase security.

Advanced Networking software blade: It adds dynamic routing, multicast support, and Quality of Service (QOS) to security gateways.

Appliances:

Power-1 Appliances: It enables enterprises to increase security in high-performance environments, such as large campuses or data centers. The company's appliances include: Firewall, IPsec VPN, IPS, Acceleration and Clustering, and Advanced Networking.

IP Appliances: Check Point IP Appliances, formerly Nokia IP

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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