

Chartwell Technology Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Chartwell Technology Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Chartwell Technology Inc. and its competitors. This provides our Clients with a clear understanding of Chartwell Technology Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Chartwell Technology Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Chartwell Technology Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Chartwell Technology Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Chartwell Technology Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Chartwell Technology Inc. business.

About Chartwell Technology Inc.

Chartwell Technology Inc. engages in the development, marketing, and licensing of online games. The company develops and licenses gaming software and software that is designed to assist operators with the administration and management of various game playing Web sites.

Products

The company provides a range of operational services to its clients. It provides gaming systems to its clients, who then offer the games to players. It offers a customized approach, creating a system for each individual client that complements their online operation and brand image. It provides its clients with the tools necessary for the operation and promotion of their gaming system.

The company's entertainment software products consist of its online games. Its online casino comprises a selection of card games, table games, slots, and video poker. The company's online casino suite is available in in-browser or download versions and a selection of these games can also be played using Java enabled mobile devices and on networked kiosks. The games can be operated in a wagering mode for real money

applications or in a free mode for entertainment applications.

Soft Games

Along with its traditional Online Casino suite, the company also offers a range of different 'soft' or fixed odds games. Soft games include scratch cards, pull tabs, lottery-style games, and hi/lo games which are chance-based.

Mobile Games

The company has created a suite of casino and soft games for Java-enabled mobile devices, such as cellular telephones. Games feature custom branding and animation. Clients offering other Chartwell products on their Web site can add mobile games, with players accessing the mobile download using their existing user names, passwords, and player accounts.

Related Applications

The company has developed related software applications, CyberBoss and CyberBanx, which provide the 'back-office' tools required for an integrated Internet gaming system.

CyberBoss is an administrative utility that provides licensees with a suite of administrative, marketing, customer relations management, affiliate tracking, player loyalty, and promotional tools. By using CyberBoss, its licensees are able to access and classify server and transaction data from anywhere via a Web browser. The CyberBoss system features password encryption features for data transmissions and access by the licensee.

CyberBanx is a proprietary e-commerce engine that facilitates automated player access to their gaming system deposits and withdrawals. The software features a security system that uses multiple level password encryption software for data transmissions and can be programmed to require player information. CyberBanx also features technology that permits a licensee to authenticate and verify the identity of the parties sending and receiving data.

The company has also designed and developed a site development kit (SDK), a game development kit (GDK), and an external game interface (EGI). These applications are not licensed separately.

The SDK is an integration interface that allows for integration of a customer's existing administration system with their Chartwell gaming system. The GDK and EGI are interfaces that enable development and deployment of online games. The GDK is a standard interface to the back-end of the system and supports internal game development, as well as providing a method for independent third party game developers to add to the Chartwell gaming suite. The EGI allows for existing third party applications, such as sports books to be integrated into the gaming system.

Foreign Operations

The company has licensees operating in jurisdictions that include Malta, Gibraltar, the Netherlands Antilles, and the U.K. and other members of the European Union.

Competition

The company's competitors include Orbis Technology; NetEnt; Playtech Inc. and its affiliate, Gaming Technology Solutions; Wagerworks Inc.; Microgaming; Cryptologic Inc.; Dragonfish, a subsidiary of 888 Holdings Public Limited Company; and Boss Media AB.

History

Chartwell Technology Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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