

Charter International plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Charter International plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Charter International plc and its competitors. This provides our Clients with a clear understanding of Charter International plc position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Charter International plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Charter International plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Charter International plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Charter International plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Charter International plc business.

About Charter International plc

Charter plc. (the company) is a focused international engineering company. The group has two core businesses: Esab, engaged in welding and cutting and Howden, manufacturer of air and gas handling equipment.

ESAB

ESAB engages in welding and cutting equipment and consumable manufacturing. At ESAB the company supplies all types of welding and cutting products - machinery, supplies and accessories.

The products are divided into four categories - Welding & cutting equipment, Welding consumables, Welding automation and Cutting systems.

Welding & cutting equipment

The company's different plasma cutting equipment enables to quickly and accurately cut all types of metals.

The company offers various types of Welding & cutting equipment include Accessories,

GTAW-TIG, Plasma cutting, SMAW (Stick)-MMA, Ancillary equipment, GMAW-MIG MAG and Engine driven welders.

Welding consumables

ESAB is a manufacturer of consumables. The company range of consumables, i.e. covered electrodes, cored wires, solid wires, TIG rods, strips and fluxes, covers all the needs for all types of welding. Packaging is also being developed to make handling even more rational for the customer.

The company offer's various types of Welding consumables for Aluminium alloys, Cast iron, Copper-based alloys, Dissimilar materials, Hardfacing, Hardfacing – Fluxes, Low-alloyed steels, Low-alloyed steels – Fluxes, Mild steels, Mild steels – Fluxes, Nickel-based alloys, Nickel-based alloys – Fluxes, Spool types, Stainless and high-alloyed steels, Stainless and high-alloyed steels – Fluxes, Titanium.

Welding automation

Welding automation gives advantages such as high quality, capacity and of course a much higher productivity.

At ESAB the company develops and manufactures a wide range of mechanized and automated welding applications to meet any need for a special solution.

ESAB can supply solutions for plasma arc welding, butt welding up to 8 mm, submerged arc welding stations, mechanised (orbital) TIG equipment for tubes or pipes and much more.

The company offerings include GMAW-MIG MAG, GTAW-TIG, SAW-Submerged arc welding, FSW-Friction stir welding, PAW-Plasma welding, Mechanised TIG - Orbital TIG, Ancillary equipment, Wear parts, Resistance welding, FCAW-Flux cored arc welding.

Cutting systems

The traditional thermal cutting technologies such as plasma, oxy-fuel and laser cutting have been joined by the new waterjet cutting technology. Preliminary work, such as marking, signing, lettering, punching, shot blasting, surface cleaning, drilling and powerful software tools, will complete the product family.

The company's various types of cutting systems include Portable gas cutting machines, Stationary cutting machines, Continuous path control systems, Software, Plasma power sources, Cutting tables, Optional equipment, Cutting technologies.

HOWDEN

Howden supplies the world's largest range of fans, blowers, compressors and rotary regenerative heat exchangers for virtually all industrial applications ranging from building ventilation to boiler draft.

Products and Services

Howden Group supplies the world's largest range of industrial fans; gas compressors, rotary regenerative air preheaters and high-pressure blowers.

Heavy duty, commercial and industrial fans: The company manufactures all types of industrial fan ranging in size from the largest boiler draft fans for fossil fired power stations to small units for building service and office applications. The company supplies axial, centrifugal and mixed flow fans and can offer unbiased advice as to which type is the best suited for each application.

Gas compressors: The company supplies a number of specialist ranges of gas compressors. These include rotary screw, reciprocating and diaphragm designs.

Rotary regenerative heat exchangers: The Company's range of rotary regenerative heat exchangers is used in power stations, as air preheaters, and in flue gas desulfurization plant, as gas/gas heaters.

High pressure blowers

The company supplies a number of ranges of high pressure turbo compressors and blowers, and deliver them as skid mounted packages complete

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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