

Charter Communications Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Charter Communications Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Charter Communications Inc. and its competitors. This provides our Clients with a clear understanding of Charter Communications Inc. position in the [Media](#) Industry.

The report contains detailed information about Charter Communications Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Charter Communications Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Charter Communications Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Charter Communications Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Charter Communications Inc. business.

About Charter Communications Inc.

Charter Communications, Inc. operates as a broadband communications company in the United States. The company provides cable services by offering various entertainment, information, and communications solutions to residential and commercial customers in 27 states.

The company's infrastructure consists of a hybrid of fiber and coaxial cable plant passing approximately 11.9 million homes, through which it offers its residential and commercial customers traditional video cable programming, high-speed Internet access, advanced broadband cable services (such as high definition television, OnDemand (OnDemand) video programming and digital video recorder (DVR) service) and telephone service.

As of December 31, 2009, the company served approximately 5.3 million customers. It served approximately 4.8 million video customers and 3.1 million high-speed Internet customers, and provided telephone service to approximately 1.6 million customers. The company sells its cable video programming, high-speed Internet, and telephone services primarily on a subscription basis. Through Charter Business, the company provides broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, fiber connectivity to cellular

towers, video and music entertainment services, and business telephone. As of December 31, 2009, the company served approximately 224,300 business customers, including small- and medium-sized commercial customers.

Products and Services

Video Services

Basic Video: The company's video customers receive a package of basic programming which generally consists of local broadcast television, local community programming, including governmental and public access, and limited satellite-delivered or non-broadcast channels, such as weather, shopping, and religious programming. The company's basic channel line-up generally has between 9 and 35 channels.

Expanded Basic Video: This expanded programming level includes a package of satellite-delivered or non-broadcast channels and generally has between 20 and 60 channels in addition to the basic channel line-up.

Digital Video: The company offers digital video services, including a digital set-top box, an interactive electronic programming guide with parental controls, a menu of pay-per-view channels, including OnDemand (available everywhere), digital quality music channels and the option to also receive a cable card. In addition to video programming, digital video service enables customers to receive its advanced broadband services, such as OnDemand, DVRs, and high definition television. Charter also offers its digital sports tier in combination with premium sports content on charter.net.

Premium Channels: These channels provide original programming, commercial-free movies, sports, and other special event entertainment programming.

Pay-Per-View: These channels allow customers to pay on a per event basis to view a single showing of a newly released movie, a one-time special sporting event, music concert, or similar event on a commercial-free basis.

OnDemand and Subscription OnDemand: OnDemand service allows customers to select from various movies and other programming at any time. It also offers subscription OnDemand for a monthly fee or included in a digital tier premium channel subscription.

High Definition Television: High definition television offers its digital customers certain

video programming at a higher resolution to improve picture quality versus standard basic or digital video images.

Digital Video Recorder: DVR service enables customers to digitally record programming and to pause and rewind live programming.

High-Speed Internet Services

The company offers various tiers of high-speed Internet services with speeds ranging up to 60 megabytes per second download speed to its residential customers via cable modems attached to personal computers. The company also offers home networking gateways to these customers, which permit customers to connect up to five computers in their home to the Internet simultaneously.

Telephone Services

The company provides voice communications services primarily using VoIP technology to transmit digital voice signals over its systems. Charter Telephone includes unlimited nationwide and in-state calling, voicemail, call waiting, caller ID, call forwarding, and other features. Charter Telephone also provides international calling either by the minute or in a package of 250 minutes per month.

Commercial Services

Commercial services, offered through Charter Business, include scalable broadband communications solutions for business organizations, such as business-to-business Internet access, data networking, video and music entertainment services, and business telephone.

Sale of Advertising

The company also involves in the sale of local advertising on satellite-delivered networks, such as MTV, CNN, and ESPN. In any particular market, the company generally inserts local advertising on up to 40 channels. The company also provides cross-channel advertising to programmers.

Competition

The company's competitors are Verizon Communications, Inc. and AT&T Inc.

History

Charter Communications, Inc. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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