

Ceva International, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Ceva International, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ceva International, Inc. and its competitors. This provides our Clients with a clear understanding of Ceva International, Inc. position in the Industry.

The report contains detailed information about Ceva International, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ceva International, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ceva International, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ceva International, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ceva International, Inc. business.

About Ceva International, Inc.

CEVA International, Inc. (the Company) was founded as a New Jersey corporation in 1991 for the purpose of engaging in the environmental services business in Central and Eastern Europe (the CEE). In 1998, the Company was reincorporated in the State of Delaware.

The company is forming a Romanian corporation for purposes of a joint venture. Its Hungarian subsidiary, CEVA Hungary Ltd, was previously 50% owned by Hungarian partners although its Company was and remains the managing shareholder.

The company is engaged in the business of providing technology and services to public and private clients in Central and Eastern Europe in the alternative energy and environmental reclamation industries.

Remediation of Hydrocarbon Contamination.

The company recovers energy contained in petroleum wastes by processing high concentrations of hydrocarbons into Alternative Fuel (AF). Alternative Fuel or AF is the recycled fuel the company produces by processing petroleum wastes into a liquid or solid fuel replacement for use in industrial furnaces and boilers, cement kilns and

utilities. The AF is used as a partial replacement for the primary energy source.

The Alternative Fuel Process

Alternative Fuel technology is used to clean up pollutants by converting them into a reusable fuel form. The alternative fuel (AF) is derived from either the liquefaction or solidification of residual petroleum and oily wastes and by-products. Liquefaction is a process, which the company employs by using specialized equipment to liquefy and melt various solid wastes through heating, grinding and blending with additives to produce an homogenized alternative fuel.

Hungary

The company has identified acid and non-acid tars located at MOL Rt. Hungarian Oil and Gas Company (MOL) sites, which represent a potential 5 to 10- year supply of AF materials.

Czech Republic

The management of CEVA has identified acid and non-acid tars located at the Ostramo and Paramo oil refineries, which, as well, represent a potential multi-year supply of AF materials, based on visits to these sites, the capacities of equipment similar to what the company uses in Hungary to process the AF and the anticipated and projected volume to be consumed by AF users.

Romania

Acid and non-acid tars located at the refineries on or adjacent to the Ploiesti and Campinu regions, represent, a potential 30 year supply of AF materials.

Soil Remediation Business Line

The LTTD Technology

The company has selected a technology known as low temperature thermal desorption (LTTD) as the method to clean contaminated soil in this marketplace. This technology has been developed by Astec, Industries, Inc. of Chattanooga, Tennessee, a manufacturer of LTTD equipment, and has been selected by its management to be the preferred solution for treating moderate to heavily contaminated soils.

Competition

Hungary

The Company's major competitor is Korte Kft. The next key competitor is Pyrus the operator of the country's largest landfill. Pyrus has recently acquired PORR Ktm a biological soil remediation Company.

Czech Republic

The Company's competitors include Watco, (a hazardous waste subsidiary of the Belgian utility, Tractabel, which is owned by Suez-Lyonnaise des Eaux), and Thermo Eurotek (a Dutch subsidiary of the United States technology group, Thermo Electron).

Romania

The company is aware of Rhone Poulenc which has established an office and begun investigation of the groundwater contamination in the Ploiesti region. Septos, Ltd., a Polish/French enterprise, has initiated a preliminary review of using refinery wastes as secondary fuel, and AVR, a Dutch and partially state-owned incinerator, has offered disposal services to Romanian refineries.

Customers

The Company's soil remediation business is primarily applicable to hydrocarbon contamination caused by the petrochemical, chemical, transportation and utility industries.

The Company's tar remediation business is applicable to the wastes generated by the petroleum refining (by-products, filter cake, oily filter media, separator waste, sludge, acid tar, slop and waste oil, tank bottoms), steel (coal tar bottoms), chemical (solvents, chemical tars) mining (coal tars), manufactured gas and pharmaceutical industries. The processed alternative fuel (AF) can be used by cement kilns, power plants and other industrial boilers as a cheaper source of energy.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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