

Central Wireless Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Central Wireless Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Central Wireless Inc. and its competitors. This provides our Clients with a clear understanding of Central Wireless Inc. position in the Industry.

The report contains detailed information about Central Wireless Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Central Wireless Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Central Wireless Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Central Wireless Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Central Wireless Inc. business.

About Central Wireless Inc.

Central Wireless, Inc. intends to engage in the development, manufacture, and marketing of disposable medical devices.

Products

The company focuses on products that apply specifically in the safety needleless technology area and safe medication delivery products. The product offerings are as follows: ERrorLess Medical Line Identification Sets and Kits, Male Luer Lock Safety Blood Transfer Device, Female Luer Lock Safety Blood Transfer Device, Female Luer Lock Safety Blood Transfer Device for Culture Bottles, Safety Blood Draw Sets Protected Fistula Needle, Protected Butterfly Blood Drawing Needle, and DirectFlow Multi Line Extension Set.

ERrorLess Medical Line Identification Sets: The ERrorLess product line is a product development to insure the delivery of medication to the patient given through an intravenous administration set. It allows the clinician to have a color-coded and number coded fluid source and intravenous administration tubing set. By matching color codes and number codes to the fluid source and the tubing 'y' administration sites the clinician reduces the possibility of inadvertently administering an incompatible medication

dosage to a compromised patient.

Safety Blood Transfer Devices: The safety blood collection devices used as transfer devices are designed to eliminate the use of a needle to transfer collected blood samples to vacutainer tubes for analysis. The Safety Blood Transfer Devices include three designs, one to collect blood directly from a catheter hub or a needleless connector to a vacutainer tube, a second design that allows safe blood sample transfer from a syringe to a vacutainer tube, and a third design that allows for safe blood sample transfer from a syringe directly to a blood culture bottle for analysis.

Protected Fistula Needle and Protected Butterfly Blood Drawing Needle: The company would obtain a non-exclusive licensing right to manufacture protected fistula needles and protected butterfly blood drawing needles. The Protected Fistula is a passive design that allows for the tip of the needle to be covered upon withdrawal from the patient. The butterfly needle is used for drawing blood samples and the technique to protect the needle is the same as the protected fistula.

DirectFlow Multi Line Extension Set: The company would obtain the licensing right for the production process patented multi-line connector. The company is in the process of marketing these products as the DirectFlow and the applications are in areas where critical small volume infusion is necessary, such as in anesthesia, critical care, and neonatal departments.

Target Markets

The company's products would have a specific target due to the individual products patented features. These targets are as follows:

Safety Blood Transfer Devices and Sets would target all clinical settings where there is a need to have safety devices for collecting and transferring blood into vacutainer tubes and culture bottles.

The Protected Fistula Needle and Protected Butterfly Blood Drawing Needle would target the winged blood collection markets.

The Protected Butterfly Blood Drawing needle design is identical to the protected fistula design but applies to the smaller needle sizes of the blood drawing applications.

DirectFlow Multi Line Extension Sets would target the specialty tubing set needs of the

Neonatal, Pediatric, and Anesthesia areas of hospitals.

Competition

Safety Blood Transfer Devices and Sets: The major competitors in this market segment are Becton Dickinson Medical, and Tyco Healthcare.

Protected Fistula Needle and Protected Butterfly Blood Drawing Needle: The major competitors in this market are Nipro, Medi-Systems and Japanese Medical Supply (JMS).

DirectFlow Multi Line Extension Sets: The competitors in this market segment are specialty manufacturers such as Churchill Medical and Medical Product Specialists.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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