

Central European Distribution Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/CD010E312F6BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: CD010E312F6BEN

Abstracts

Central European Distribution Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Central European Distribution Corp. and its competitors. This provides our Clients with a clear understanding of Central European Distribution Corp. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Central European Distribution Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Central European Distribution Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Central European Distribution Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Central European Distribution Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Central European Distribution Corp. business.

About Central European Distribution Corp.

Central European Distribution Corporation (CEDC) and its subsidiaries produce, distribute, import, and export alcoholic beverages primarily in Poland, Hungary, and the Russian Federation. The company produces vodka with a brand portfolio that includes Absolwent, Zubrowka, Bols, Parliament, Green Mark, Soplica, and Zhuravli brands. In addition, it produces and distributes Royal Vodka. As well as sales and distribution of its own branded spirits, the company distributes and imports spirits, wine, and beer.

Poland

The company produces vodka. It owns two production sites in Poland: Bols and Polmos Bia³ystok. In the Bols distillery, the company produces the Bols and Soplica vodka brands, among other spirit brands. In addition to the Absolwent brand, Polmos Bia³ystok also produces Zubrówka, which also is exported out of Poland to various markets worldwide, including the United States, England, Japan, and also France. The company operates as an importer of spirits, wine and beer in Poland. It imports approximately 40 brands of spirits, wine from approximately 40 producers and 5 brands of beer. The company distributes alcoholic beverages in Poland.

Sales Organization and Distribution: The company's business involves the distribution of products that it imports on an exclusive basis and products it produces from its two distilleries (Bols Poland and Polmos Białyystok). In addition, the company handles the distribution of a range of products from the local and international drinks companies operating in Poland. The company operates a nationwide next-day alcoholic beverage delivery service with 18 distribution centers and 124 satellite branches located throughout Poland. The company distributes approximately 700 brands of alcoholic beverages consisting of a range of alcoholic products, including spirits, wine and beer, as well as non-alcoholic beverages.

The company distributes products throughout Poland directly to approximately 25,000 outlets, including off-trade establishments, such as small and medium-size retail outlets, petrol stations, duty free stores, supermarkets and hypermarkets, and on-trade locations, such as bars, nightclubs, hotels, and restaurants.

Russia

The company operates an integrated spirits beverages business in Russia. The company produces Green Mark vodka and sub-premium vodkas, such as Parliament and Zhuravli in Russia. It also produces Yamskaya, economy vodka in Russia, and premixed alcohol drinks, or long drinks. It holds an 80% interest in Whitehall, which holds the rights to the import of such premium wine brands as Concha y Toro and Constellation brands, as well as certain Gruppo Campari brands. The company is also involved in a joint venture with Moët Hennessy—the French spirits and champagne business of LVMH. In addition to these import activities, Whitehall is also the owner of distribution centers in Moscow, Saint Petersburg, Rostov, and Siberia, as well as a wine and spirits retail network located in Moscow.

Hungary

The company owns the trademark for Royal Vodka, which it produces in Poland and which sells in Hungary through its Bols Hungary subsidiary.

Acquisitions

On September 25, 2009, the company and certain of its affiliates acquired the remaining 15% of the share capital of its subsidiary, Copecrest Enterprises Limited (Parliament). Parliament owns various alcoholic beverage production and distribution assets in

Russia, including the Parliament vodka brand.

On January 20, 2010, the company acquired the sole voting share of Cayman 6 from Lion Capital and thereby acquired control of Russian Alcohol. Russian Alcohol is a vodka producer in Russia and produces vodka brands, such as Green Mark and Zhuravli.

History

Central European Distribution Corporation was founded in 1990.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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