

# Cenovus Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/CD2D5CA8815BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: CD2D5CA8815BEN

## Abstracts

Cenovus Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cenovus Energy Inc. and its competitors. This provides our Clients with a clear understanding of Cenovus Energy Inc. position in the [Energy](#) Industry.

The report contains detailed information about Cenovus Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cenovus Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cenovus Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cenovus Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cenovus Energy Inc. business.

### **About Cenovus Energy Inc.**

Cenovus Energy Inc., an integrated oil company, engages in the development, production, and marketing of bitumen, crude oil, natural gas, and natural gas liquids in Canada with refining operations in the United States

The company's operations include enhanced oil recovery (EOR) properties and crude oil and natural gas production in Alberta and Saskatchewan. It also has ownership interests in two refineries in Illinois and Texas, the U.S.A. As of December 31, 2009, the company had a land base of approximately 7.8 million net acres and a proved reserves base (its share after royalties) of approximately 719 million barrels of bitumen reserves, 232 million barrels of crude oil and natural gas liquids (NGLs) reserves and 1,474 billion cubic feet of natural gas reserves. The company also had probable reserves (its share after royalties) of approximately 403 million barrels of bitumen, 127 million barrels of crude oil and NGLs, and 405 billion cubic feet of natural gas.

#### **Divisions**

The company operates in two divisions, Integrated Oil Division and Canadian Plains Division.

## INTEGRATED OIL DIVISION

The Integrated Oil division includes all of the assets within the integrated oil business with ConocoPhillips, as well as other bitumen interests and the Athabasca natural gas assets. The Integrated Oil Division has assets in both Canada and the U.S. and contains two enhanced oil recovery (EOR) properties: Foster Creek and Christina Lake, as well as two refineries at Wood River and Borger. In 2009, the Integrated Oil Division drilled approximately 80 net wells (including 40 stratigraphic test wells). The company focuses on the refining of crude oil into petroleum and chemical products at its refineries located in the United States.

As at December 31, 2009, the company held bitumen rights of approximately 1,055,000 gross acres (760,000 net acres) within the Athabasca and Cold Lake areas, as well as the rights to lease an additional 652,000 net acres on its behalf and/or its assignee's behalf on the Cold Lake Air Weapons Range.

### Integrated Oil Business

The integrated oil business includes Canadian upstream assets contributed by the company and U.S. downstream assets contributed by ConocoPhillips. The business comprises two 50-50 operating entities, a Canadian upstream entity, FCCL Partnership (FCCL), operated by Cenovus and a U.S. downstream enterprise, WRB Refining LLC (WRB), operated by ConocoPhillips.

FCCL owns the Foster Creek and Christina Lake EOR projects. Cenovus FCCL Ltd., the company's wholly-owned subsidiary, is the operating and managing partner of FCCL. WRB owns the Wood River and Borger refineries. ConocoPhillips holds 50% interest in the Borger refinery. ConocoPhillips is the operator and manager of WRB.

As of December 31, 2009, the combined production capacity of the Foster Creek and Christina Lake properties was approximately 138,000 barrels per day. As of December 31, 2009, WRB had processing capability to refine approximately 70,000 barrels per day of bitumen equivalent.

**Foster Creek:** The company has a 50 percent interest in Foster Creek, an EOR property which uses SAGD technology and produces from the McMurray formation. The company holds surface access rights from the Governments of Canada and Alberta and bitumen rights for exploration, development, and transportation from areas within the Cold Lake Air Weapons Range. In addition, the company holds rights to lease bitumen

rights in other areas on the Cold Lake Air Weapons Range on its behalf and/or its assignee's behalf. The company operates an 80-megawatt natural gas-fired cogeneration facility in conjunction with the SAGD operation at Foster Creek.

**Christina Lake:** The company has a 50 percent interest in a SAGD EOR project at Christina Lake which produces from the McMurray formation. During 2008, the phase B expansion was completed which increased production capacity to approximately 18,000 barrels of bitumen per day.

**Narrows Lake:** The company holds a 50 percent interest in the Narrows Lake area which is located within the greater Christina Lake regional area.

**Wood River Refinery:** The company has a 50 percent interest in the Wo

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. CENOVUS ENERGY INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. CENOVUS ENERGY INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. CENOVUS ENERGY INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. CENOVUS ENERGY INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. CENOVUS ENERGY INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Cenovus Energy Inc. Direct Competitors
- 5.2. Comparison of Cenovus Energy Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Cenovus Energy Inc. and Direct Competitors Stock Charts
- 5.4. Cenovus Energy Inc. Industry Analysis
  - 5.4.1. Energy Industry Snapshot
  - 5.4.2. Cenovus Energy Inc. Industry Position Analysis

## **6. CENOVUS ENERGY INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. CENOVUS ENERGY INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. CENOVUS ENERGY INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. CANADA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. CENOVUS ENERGY INC. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. CENOVUS ENERGY INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. CENOVUS ENERGY INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Cenovus Energy Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Cenovus Energy Inc. 1-year Stock Charts  
Cenovus Energy Inc. 5-year Stock Charts  
Cenovus Energy Inc. vs. Main Indexes 1-year Stock Chart  
Cenovus Energy Inc. vs. Direct Competitors 1-year Stock Charts  
Cenovus Energy Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Cenovus Energy Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Cenovus Energy Inc. Key Executives  
Cenovus Energy Inc. Major Shareholders  
Cenovus Energy Inc. History  
Cenovus Energy Inc. Products  
Revenues by Segment  
Revenues by Region  
Cenovus Energy Inc. Offices and Representations  
Cenovus Energy Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Cenovus Energy Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Cenovus Energy Inc. Capital Market Snapshot  
Cenovus Energy Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Energy Industry Statistics



Cenovus Energy Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Cenovus Energy Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Cenovus Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/CD2D5CA8815BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD2D5CA8815BEN.html>