

Cedar Shopping Centers Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/C90AB0C5FCEBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: C90AB0C5FCEBEN

Abstracts

Cedar Shopping Centers Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cedar Shopping Centers Inc. and its competitors. This provides our Clients with a clear understanding of Cedar Shopping Centers Inc. position in the [Real Estate](#) Industry.

The report contains detailed information about Cedar Shopping Centers Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cedar Shopping Centers Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cedar Shopping Centers Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cedar Shopping Centers Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cedar Shopping Centers Inc. business.

About Cedar Shopping Centers Inc.

Cedar Shopping Centers, Inc., a real estate company, focuses on ownership, operation, development and redevelopment of supermarket-anchored community shopping centers and drug store-anchored convenience centers. The company's existing properties are located in nine states, primarily in the Northeast and Mid-Atlantic regions. It conducts its business through the Operating Partnership, Cedar Shopping Centers Partnership, L.P.

As of December 31, 2007, the company had a portfolio of 118 properties totaling approximately 12.0 million square feet of gross leasable area (GLA), including 105 wholly-owned properties comprising approximately 10.7 million square feet and 13 properties owned through joint ventures comprising approximately 1.3 million square feet.

As of December 31, 2007, the portfolio of wholly-owned properties included: 95 'stabilized' properties; five development/redevelopment properties with an aggregate of 1.1 million square feet of GLA; four non-stabilized properties with an aggregate of 280,000 square feet of GLA; and one property held for sale with an aggregate of 78,000 square feet of GLA. The company also owns approximately 213 acres in primarily unimproved development parcels. In addition, it has a 49% interest in an unconsolidated

joint venture which owns a single-tenant office property in Philadelphia, PA.

The company's properties are located in Pennsylvania, Massachusetts, Virginia, Ohio, Connecticut, New Jersey, Maryland, Michigan, and New York.

Joint Venture Arrangements

In April 2007, the company entered into a joint venture agreement for the construction and development of an estimated 700,000 sq. ft. shopping center in Pottsgrove, Pennsylvania, approximately 40 miles northwest of Philadelphia.

In December 2007, the company completed the formation of a joint venture with a wholly-owned U.S. subsidiary of Homburg Invest, Inc., a publicly-traded Canadian corporation listed on the Toronto and Euronext Amsterdam Stock Exchanges (Homburg), pursuant to April 2007 agreement, with respect to four shopping centers owned and managed by the company at the time the agreement was entered into and five shopping centers acquired by the company in April 2007.

The company has entered into a joint venture with Tristate Ventures, L.P. for the development of a 137,000 sq. ft. shopping center on approximately 18 acres to be anchored by a 76,500 sq. ft. supermarket. The property is located in Stroudsburg, Pennsylvania, at the intersection of Interstate 80 and Routes 611 and 33, approximately 80 miles west of New York City near the Pennsylvania/New Jersey border. The company has entered into a joint venture with Tristate Ventures, L.P. for the development of a 137,000 sq. ft. shopping center on approximately 18 acres to be anchored by a 76,500 sq. ft. supermarket. The property is located in Stroudsburg, Pennsylvania, at the intersection of Interstate 80 and Routes 611 and 33, approximately 80 miles west of New York City near the Pennsylvania/New Jersey border.

In November 2009, Cedar Shopping Centers Inc. announced openings of Giant Food Stores supermarkets at two ground-up development shopping centers and the execution, also a lease for a new Giant-Eagle supermarket.

Tenants

The company's major tenant includes Giant Food Stores, LLC.

Tax Status

The company has elected to be taxed as a real estate investment trust (REIT), as such it distributes 90% of its taxable income to its shareholders.

History

Cedar Shopping Centers, Inc. was founded in 1984.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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