

# **CBCom Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

CBCom Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CBCom Inc. and its competitors. This provides our Clients with a clear understanding of CBCom Inc. position in the Industry.

The report contains detailed information about CBCom Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CBCom Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CBCom Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes CCom Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CCom Inc. business.

### **About CCom Inc.**

CCom Inc (the company) was incorporated in Delaware in 1997. CCom was formed to develop telecommunications projects and Internet-related information services in the People's Republic of China. CCom establishes joint venture partnerships with Chinese companies having data networking technologies or customer bases to which CCom will contribute United States technology and management resources. The Company has been in the development stage since inception and in 2001 the Company's wholly owned subsidiary CCom China started to generate consulting income.

On July 6, 2001, CCom, Inc., through its subsidiary in Beijing, has entered into a Management Services Agreement with Beijing Chinet Information Technology Company (Chinet), an internet service provider (ISP) with offices in Beijing and Shanghai, PRC. Under the agreement, CCom China, provides technical support, equipment, software maintenance, accounting and management consulting services.

Beijing CCom Telecommunications and Consulting Co., Ltd was developing a Chinese character special purpose pager designed to download stock quotations.

In October, 1997 CCom and Beijing Great Wall Century Communications Technology Company, Ltd., an established paging company in China established a Sino-U.S. equity joint venture company called GCC CCom (Tianjin) Communications Company, Ltd. to

build a nationwide paging network. The joint venture has not commenced business.

On January 31, 1999, the Company entered into a Memorandum of Understanding Memorandum) with Shanghai Stock Exchange Communications Co. Ltd. and Shanghai Xingtong Telecommunication Science and Technology Co Ltd (SXTST) to develop a financial data network in China through setting up an equity joint venture invested by these three parties.

In January 2001 the Company formed a subsidiary called CBCom China to provide management consulting services to companies in China, to acquire Chinese companies in the Internet and Telecommunications businesses and for the purpose of oversight of the Company's China projects.

On September 24, 1999 CBCom entered into a merger agreement with Abbacy Corporation, a public reporting company.

#### Internet Market

CBCom plans an aggressive campaign to search for a series of mergers, acquisitions, and service expansions. CBCom will offer convenient accessibility through local access numbers nationwide, fast access speeds, high quality customer support, and user-friendly services.

#### Shanghai Stock Exchange Communication Co., Ltd

SSECC is in charge of the satellite system utilized by the Shanghai Stock Exchange to distribute real time data to its members. Shanghai Stock Exchange is a major stock exchange in China with 560 member brokerage companies aggregating 2,700 brokerage offices, 20,000 stockbrokers and 33 non-member regional security exchange centers throughout China.

#### Shanghai Xingtong Telecommunications Science & Technology Co.

Shanghai Xingtong Telecommunications is a subsidiary of the China Broadcast Satellite Communication Company and can utilize its satellite resources and operating license to provide specialized satellite communication services. Shanghai Xingtong Telecommunications provides assistance to numerous Chinese and other foreign companies in building telecommunications networks.

## Satellite Network

The satellite network is used to transmit daily stock data and information to selected brokerage firms and consists of three transponders (relays) with satellite Asia-1 which are exclusively leased by the Shanghai Stock Exchange for use by it 24 hours per day. CBCom anticipates that it will be able to broadcast on the unused network during off hours and on the unused bandwidths during high usage times.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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