

CB Richard Ellis Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

CB Richard Ellis Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CB Richard Ellis Group, Inc. and its competitors. This provides our Clients with a clear understanding of CB Richard Ellis Group, Inc. position in the [Real Estate](#) Industry.

The report contains detailed information about CB Richard Ellis Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CB Richard Ellis Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CB Richard Ellis Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CB Richard Ellis Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CB Richard Ellis Group, Inc. business.

About CB Richard Ellis Group, Inc.

CB Richard Ellis Group, Inc. operates as a commercial real estate services company. The company offers a range of services to occupiers, owners, lenders and investors in office, retail, industrial, multi-family, and other types of commercial real estate. As of December 31, 2009, the company operated approximately 300 offices worldwide under the 'CB Richard Ellis' brand name and development services under the 'Trammell Crow' brand name.

The company's business is focused on various areas including commercial property and corporate facilities management, tenant representation, property/agency leasing, property sales, valuation, real estate investment management, commercial mortgage origination and servicing, capital markets (equity and debt) solutions, development services, and proprietary research.

Regions of Operation and Principal Services

The company has operations in five segments: Americas, EMEA, the Asia Pacific, Global Investment Management, and Development Services.

The Americas

The Americas segment provides a range of services throughout the United States and in the metropolitan regions in Canada and selected parts of Latin America through both wholly-owned operations, as well as affiliated offices. In its Americas segment, most of its advisory services and outsourcing services operations are conducted through its indirect wholly-owned subsidiary CB Richard Ellis, Inc. The company's mortgage loan origination and servicing operations are conducted through its indirect wholly-owned subsidiary operating under the name CBRE Capital Markets and its subsidiaries. The company's operations in Canada are primarily conducted through its indirect wholly-owned subsidiary CB Richard Ellis Limited. Within its Americas segment, the company organizes its services into the following business areas:

Advisory Services: The company's advisory services businesses offer occupier/tenant and investor/owner services that meet marketplace needs, including real estate services, capital markets, and valuation. Within advisory services, its major service lines are the following:

Real Estate Services: The company provides strategic advice and execution to owners, investors and occupiers of real estate in connection with leasing, disposition, and acquisition of property. It provides sales and leasing of real estate services in the U.S. metropolitan statistical areas, including Atlanta, Chicago, Dallas, Houston, Los Angeles, Miami, New York, and Philadelphia.

The company provides data and analysis to its clients in various formats, including market outlook reports for the office, industrial, hotel, retail and multi-housing sectors, covering approximately 55 U.S. metropolitan statistical areas through the CBRE-EA Peer Select office product, including a database covering approximately 300,000 office and industrial properties.

Capital Markets: In 2005, the company combined its investment sales and debt/equity financing professionals into a single fully integrated service offering called CBRE Capital Markets.

The company's Investment Properties business, which includes office, industrial, retail, multi-family and hotel properties, is one of the investment sales property advisors in the United States. The company's mortgage brokerage business originates and services commercial mortgage loans primarily through relationships established with investment banking firms, national banks, credit companies, insurance companies, pension funds and government agencies. In 2009, GEMSA Loan Services, a joint venture between

CBRE Capital Markets and GE Capital Real Estate, serviced mortgage loans.

Valuation: The company provides valuation services that include market value appraisals, litigation support, discounted cash flow analyses, and feasibility and fairness opinions. The company's valuation business has developed proprietary technology for preparing and delivering valuation reports to its clients. During 2009, the company completed approximately 30,000 valuation, appraisal, and advisory assignments.

Outsourcing Services

The company's outsourcing services primarily include two major business lines: Corporate services and A

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. CB RICHARD ELLIS GROUP, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. CB RICHARD ELLIS GROUP, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. CB RICHARD ELLIS GROUP, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. CB RICHARD ELLIS GROUP, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. CB RICHARD ELLIS GROUP, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. CB Richard Ellis Group, Inc. Direct Competitors
- 5.2. Comparison of CB Richard Ellis Group, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of CB Richard Ellis Group, Inc. and Direct Competitors Stock Charts
- 5.4. CB Richard Ellis Group, Inc. Industry Analysis
 - 5.4.1. Real Estate Industry Snapshot
 - 5.4.2. CB Richard Ellis Group, Inc. Industry Position Analysis

6. CB RICHARD ELLIS GROUP, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. CB RICHARD ELLIS GROUP, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. CB RICHARD ELLIS GROUP, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. CB RICHARD ELLIS GROUP, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. CB RICHARD ELLIS GROUP, INC. PORTER FIVE FORCES ANALYSIS²

12. CB RICHARD ELLIS GROUP, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

CB Richard Ellis Group, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
CB Richard Ellis Group, Inc. 1-year Stock Charts
CB Richard Ellis Group, Inc. 5-year Stock Charts
CB Richard Ellis Group, Inc. vs. Main Indexes 1-year Stock Chart
CB Richard Ellis Group, Inc. vs. Direct Competitors 1-year Stock Charts
CB Richard Ellis Group, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

CB Richard Ellis Group, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
CB Richard Ellis Group, Inc. Key Executives
CB Richard Ellis Group, Inc. Major Shareholders
CB Richard Ellis Group, Inc. History
CB Richard Ellis Group, Inc. Products
Revenues by Segment
Revenues by Region
CB Richard Ellis Group, Inc. Offices and Representations
CB Richard Ellis Group, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
CB Richard Ellis Group, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
CB Richard Ellis Group, Inc. Capital Market Snapshot
CB Richard Ellis Group, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Real Estate Industry Statistics

CB Richard Ellis Group, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
CB Richard Ellis Group, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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