

# Castle Holding Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Castle Holding Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Castle Holding Corp. and its competitors. This provides our Clients with a clear understanding of Castle Holding Corp. position in the Industry.

The report contains detailed information about Castle Holding Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Castle Holding Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Castle Holding Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Castle Holding Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Castle Holding Corp. business.

### **About Castle Holding Corp.**

Castle Holding Corp (the Company) is a holding company incorporated in Nevada in 1986. The Company conducts substantially all of its business through two subsidiaries, Castle Securities Corp (Castle or CSC-1) and Citadel Securities Corp (Citadel or CSC-2). Castle was incorporated in New York in 1984 and operates as a broker-dealer in securities. Its business activities include the underwriting and brokerage of fixed income and equity securities. Citadel was incorporated in New York in 1991 and also operates as a broker-dealer in securities. Citadel makes markets in Nasdaq, OTC Bulletin Board and "Pink Sheets" securities, has no retail customers, and conducts business exclusively with other broker-dealers.

### **Castle Online**

Castle Online (Online) is a division of Castle that started in July 1996 to allow customers to engage in securities transactions directly over the Internet. In April 1997, Online installed a T-1 fiber optics data feed expandable into a T-3 data feed. To date, only securities listed on the New York Stock Exchange, the American Stock Exchange and the Nasdaq Stock Market have been available to Online customers.

Castle maintains a web site ([www.castleonline.com](http://www.castleonline.com)) where parties interested in online

trading can both learn about the various features of this service and can register for trading. This system offers customers the ability to execute day trades (the practice of buying and selling securities, usually exiting the position in the same day) using Online Java Trader order entry software.

With respect to the Nasdaq Stock Market, the system offers five routing selections for customers to transact their buying and selling. The first is SOES, an automated execution method that allows an investor to buy at the offer and sell at the bid. The second is SelectNet, whereby an investor can submit an order within the spread for only market makers to view and possibly execute. The Company also offers two Electronic Communications Networks (ECNs), Island (ISLD) and Archipelago (ARCA), and one market maker NDB Capital (NDBC).

Online's software offers customers the ability to place unsolicited market and limit orders and view executions without the necessity of telephone calls to Castle registered representatives.

### Investment Banking

Since inception, Castle has been the managing underwriter of completed "best efforts" public offerings of equity securities for 23 issuers. Additionally, Castle has participated in other equities and municipal bond offerings as a selected dealer or selling group member. Castle maintains a website ([www.castleIPO.com](http://www.castleIPO.com)) to display prospectuses and offer new issues over the Internet.

### Other Internet Operations

On March 13, 2000, Cyber Holdings Corp.com (CHC-2) (57% owned by the Company) was formed to acquire Cyberville City Inc (CCI) and Long Island Web TV.com Corp. (LITV). CCI and LITV, are in the developmental stage, operate websites and offer advertising and production packages to business customers.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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