

Cascades, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cascades, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cascades, Inc. and its competitors. This provides our Clients with a clear understanding of Cascades, Inc. position in the [Packaging and Containers](#) Industry.

The report contains detailed information about Cascades, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cascades, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cascades, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cascades, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cascades, Inc. business.

About Cascades, Inc.

Cascades Inc., through its subsidiaries, engages in the production, conversion, and marketing of packaging products and tissue papers principally composed of recycled fibre. The company has approximately 108 operating units located in Canada, the United States, and Europe.

Segments

The company conducts its business principally through two sectors, Packaging Products and Tissue Papers.

PACKAGING PRODUCTS SECTOR

The packaging products sector is divided into three groups of activities, including the Boxboard Group, the Containerboard Group, and the Specialty Products Group.

Boxboard Group

In North America, the Boxboard Group operates three mills that produce premium coated boxboard for conversion into folding cartons and micro-flute packaging, with a

total annual production capacity of 346,000 metric tonnes. These three mills are located in Canada and the American northeast. The company's plants design, develop, and produce packaging solutions that meet the specific needs of companies focused on food and consumer products, including beverages, dry food, frozen and perishable food, and health and beauty care.

The company, through its wholly owned subsidiary, Dopaco, Inc., produces cups and folding cartons for quick service restaurants in North America. It holds an interest in a joint venture in the United States, Union Packaging, LLC.

In Europe, the Boxboard Group operates two mills, one in France and one in Sweden that produce coated boxboard made of virgin fibre. The company also holds a 36% investment in the Italian company Reno de Medici S.p.A, a producer of recycled coated boxboard with eight mills and an annual production capacity of 940,000 metric tonnes.

Containerboard Group

The Containerboard Group operates under the name Norampac. The company operates 32 containerboard mills and corrugated products converting plants in Canada, the United States, and France. This network produces a range of products for sale to both regional and national customers in various industries, including the food, beverage and consumer products industries. The company manufactures linerboard and corrugating medium. The Containerboard Group purchases all of its needs in virgin fibre in Quebec and Ontario, and purchases the third of its recycled fibre in the United States and the rest in Canada. Products are delivered mainly by truck, rail or a combination of both.

Specialty Products Group

The Specialty Products Group operates in four main sectors of activity, including industrial packaging, consumer product packaging, specialty papers, as well as in recovery and recycling. This group operates 43 facilities located in North America and Europe, including 19 recovery centers in Canada and the United States.

Industrial Packaging: Cascades Conversion Inc., Converdis Inc. and Cascades Sonoco Inc., joint venture companies, convert uncoated board, obtained in part within the Cascades network, into industrial packaging materials for the pulp and paper industry, such as roll headers and paperboard packaging from rolls of newspaper. Cascades Conversion Inc. manufactures heat plate for sealing roll edges.

Cascades Rollpack S.A.S operates two plants in France at Saulcy-sur-Meurthe and Chatenois, which manufacture roll headers made of linerboard and uncoated paperboard obtained from within the European paper mills.

Cascades Multi-Pro, located in Drummondville (Quebec) manufactures laminated boards used in industrial sectors, as well as honeycomb paperboard. Cascades Enviropac in Berthierville, St. Cesaire (Quebec) and Toronto (Ontario), as well as Cascades Enviropac HPM LLC in Grand Rapids (Michigan) manufacture honeycomb paperboard used as industrial packaging in general. The supply of uncoated board is principally obtained within the Cascades network.

Cascades Papiers Kingsey Falls (Quebec) produces uncoated board using 100% recycled fibre. This board is used mainly by converters specializing in commercial and industrial packaging, such as headers and wrappers for the paper industry, as well as spacers and partitions used to package products.

Consumer Product Packaging

Two mills manufacture moulded pu

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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