

Cascade Microtech Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cascade Microtech Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cascade Microtech Inc. and its competitors. This provides our Clients with a clear understanding of Cascade Microtech Inc. position in the <u>Semiconductor</u> Industry.

The report contains detailed information about Cascade Microtech Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cascade Microtech Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cascade Microtech Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cascade Microtech Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cascade Microtech Inc. business.

About Cascade Microtech Inc.

Cascade Microtech, Inc. designs, develops, manufactures, and markets wafer probing and test socket solutions for the electrical measurement high performance chips.

Products

The company designs, manufactures, and sells multiple product lines, including engineering probe stations, analytical probes, production probe cards, test sockets, and various services.

Engineering Probe Stations: The company offers engineering probe stations for 300mm, 200mm, and 150mm or smaller wafer sizes. Its engineering probe stations are available in either manual or semiautomatic versions. The company also offers probe station accessories, including thermal control systems, microscopes, lasers, cameras, special cables, and connectors and other items.

In January 2010, the company acquired Suss MicroTec Test Systems GmbH (Suss Test), a wholly owned subsidiary of Suss MicroTec AG., based near Dresden, Germany. The company's acquisition of Suss Test expands its portfolio of engineering probing products, as well as provides engineering and technical resources to develop



and support emerging chip requirements.

Analytical Probes: The company offers approximately 50 different analytical probe models for engineering and production testing. Its Infinity series probes are designed with probe tips derived from its proprietary lithographic manufacturing technology, enabling electrical contacts on aluminum and copper pads. The company's acquisition of Suss Test expands its offerings of analytical probes to include radio frequency (RF) probes for higher and lower temperatures and for higher powers.

Production Probe Cards: The company's Pyramid Probe Card product line offers high electrical speed performance. It is commonly used in wireless chip applications.

Test Sockets: The company's test socket product line also excels at chip applications. During 2009, the company expanded the Grypper line of device-footprint test sockets with the G40 Grypper and G80 Grypper.

Services: In addition to routine installation services at the time of sale, the company offers services to enable its customers to maintain and utilize its equipment and to enhance its customer relationships.

Customers

The company sells its products through a combination of manufacturers' representatives, distributors, and direct sales people. Its products are used by semiconductor manufacturers, test subcontractors, research organizations and designers.

The company's customers include Avago Technologies, Canon, Cree, Epcos AG, Fujitsu, Global Foundries, Hitachi, IBM, Inari Technology, Infineon, Intel Corporation, King Abdullah University of Science and Technology, Peregrine Semiconductor, Qualcomm, RF Micro Devices, Sony, ST Microelectronics, Taiwan Semiconductor Manufacturing Company, and Tokyo University.

Sales

The company has global sales, service and support centers in North America, Germany, Japan, Taiwan, China, and Singapore. In North America and Asia, excluding Japan, Singapore, China and Taiwan, the company sells its products through manufacturers' representatives and distributors. In Japan, the company sells through



Cascade Microtech Japan, K.K., its direct sales and service subsidiary. In Singapore, the company sells through its branch office, Cascade Microtech Singapore. In most of Europe, the company primarily sells its Systems products through distributors and manufacturers' representatives and sells its Probes and Sockets products directly. It also sells its products directly in Germany, Austria, and Switzerland through its German subsidiaries. In other countries, the company typically sells through manufacturers' representatives.

Competition

Engineering Probe Stations: The company's primary competitors include Vector Semiconductor Co. Ltd., Lucas/Signatone Corporation, The Micromanipulator Company Inc., and Wentworth Laboratories Inc.

Analytical Probes: The company's primary competitor in the analytical probe market is GGB Industries Inc.

Production Probe Cards: The company's Pyramid Probe cards compete with product offerings of other probe card vendors, including Feinmetall GmbH, FormFactor Inc., GGB Industries Inc., Japan Electronic Materials Corporation, Micronics Japan Company, Ltd., MicroProbe Inc., Micro Square Technology Inc., PHICOM Corporation, SV Probe Inc., Technoprobe S.r.I., Tokyo Cathode Laboratory Company Ltd., and Wentworth Laboratories Inc.

Test Sockets:The company competes with Everett Charles Technologies, Ironwood Electronics, Johnstech International, Loranger International Corporation, Micronics Japan Company, Ltd., Plastronics, and Interconnect Devices, Inc.

History

Cascade Microtech, Inc. was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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