

# Carrols Restaurant Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Carrols Restaurant Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Carrols Restaurant Group, Inc. and its competitors. This provides our Clients with a clear understanding of Carrols Restaurant Group, Inc. position in the [Restaurants and Leisure](#) Industry.

The report contains detailed information about Carrols Restaurant Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Carrols Restaurant Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Carrols Restaurant Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Carrols Restaurant Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Carrols Restaurant Group, Inc. business.

### **About Carrols Restaurant Group, Inc.**

Carrols Restaurant Group, Inc., through its subsidiary, Carrols Corporation, engages in the ownership and operation of restaurants in the United States. As of December 31, 2009, it operated three restaurant brands in the quick-casual and quick-service restaurant segments with 559 restaurants located in 17 states.

#### Restaurant Concepts

The company owns and operates two Hispanic restaurant brands, Pollo Tropical and Taco Cabana. It also franchisees Burger King restaurants.

#### Pollo Tropical Restaurants

As of December 31, 2009, the company owned and operated 91 Pollo Tropical restaurants, of which 85 were located in Florida, 4 were located in New Jersey, and 1 each was located in New York and Connecticut. Pollo Tropical restaurants offer a selection of food items reflecting tropical and Caribbean influences.

#### Taco Cabana Restaurants

As of December 31, 2009, the company owned and operated 156 Taco Cabana restaurants located in Texas, Oklahoma, and New Mexico, of which 150 were located in Texas. Taco Cabana quick-casual restaurants combine Tex-Mex and traditional Mexican style food with the quick-service restaurants. The restaurants typically provide interior, semi-enclosed, and patio dining areas with a festive Mexican theme.

### Burger King Restaurants

As of December 31, 2009, the company operated 312 Burger King restaurants located in 12 Northeastern, Midwestern and Southeastern states. Burger King is a hamburger restaurant chain. Burger King restaurants are quick-service restaurants located in the United States.

### Restaurant Locations

As of December 31, 2009, the company owned and operated 91 Pollo Tropical restaurants, 85 of which were located in Florida and 6 of which were located in the Northeast. In addition the company franchised 28 Pollo Tropical restaurants, consisted of 21 in Puerto Rico, 2 in Ecuador, 1 in Honduras, 1 in the Bahamas, and 3 on college campuses in Florida. As of same date, the company owned and operated 156 Taco Cabana restaurants and franchised 4 Taco Cabana restaurants located in Texas, Oklahoma, New Mexico, and Georgia.

### Suppliers

For the company's Pollo Tropical restaurants, Performance Food Group, Inc. serves as its primary distributor of food and paper products. Also for its Pollo Tropical restaurants, Kelly Food Service serves as its primary distributor for chicken and various other protein products.

For the company's Taco Cabana restaurants, SYGMA Network, Inc. (SYGMA) serves as a primary distributor of food and beverage products and supplies. The company is a member of a national purchasing cooperative, Restaurant Services, Inc., created for the Burger King system.

### Competition

Pollo Tropical's competitors include national chicken-based concepts, such as Kentucky

Fried Chicken. Taco Cabana's restaurants compete in Texas, Oklahoma, and New Mexico with quick-service restaurants, including those in the quick-service Mexican segment, such as Taco Bell. With respect to its Burger King restaurants, its competitors are McDonald's and Wendy's restaurants.

## History

Carrols Restaurant Group, Inc. was founded in 1960. The company was formerly known as Carrols Holdings Corporation and changed its name to Carrols Restaurant Group, Inc. in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. CARROLS RESTAURANT GROUP, INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. CARROLS RESTAURANT GROUP, INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. CARROLS RESTAURANT GROUP, INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. CARROLS RESTAURANT GROUP, INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. CARROLS RESTAURANT GROUP, INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Carrols Restaurant Group, Inc. Direct Competitors
- 5.2. Comparison of Carrols Restaurant Group, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Carrols Restaurant Group, Inc. and Direct Competitors Stock Charts
- 5.4. Carrols Restaurant Group, Inc. Industry Analysis
  - 5.4.1. Restaurants and Leisure Industry Snapshot
  - 5.4.2. Carrols Restaurant Group, Inc. Industry Position Analysis

## **6. CARROLS RESTAURANT GROUP, INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. CARROLS RESTAURANT GROUP, INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. CARROLS RESTAURANT GROUP, INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors

## 9.6. Legal Factors

## **10. CARROLS RESTAURANT GROUP, INC. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. CARROLS RESTAURANT GROUP, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. CARROLS RESTAURANT GROUP, INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Carrols Restaurant Group, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Carrols Restaurant Group, Inc. 1-year Stock Charts

Carrols Restaurant Group, Inc. 5-year Stock Charts

Carrols Restaurant Group, Inc. vs. Main Indexes 1-year Stock Chart

Carrols Restaurant Group, Inc. vs. Direct Competitors 1-year Stock Charts

Carrols Restaurant Group, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Carrols Restaurant Group, Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Carrols Restaurant Group, Inc. Key Executives  
Carrols Restaurant Group, Inc. Major Shareholders  
Carrols Restaurant Group, Inc. History  
Carrols Restaurant Group, Inc. Products  
Revenues by Segment  
Revenues by Region  
Carrols Restaurant Group, Inc. Offices and Representations  
Carrols Restaurant Group, Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Carrols Restaurant Group, Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Carrols Restaurant Group, Inc. Capital Market Snapshot  
Carrols Restaurant Group, Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Restaurants and Leisure Industry Statistics



Carrols Restaurant Group, Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Carrols Restaurant Group, Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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