

# Caribbean Utilities Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Caribbean Utilities Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Caribbean Utilities Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Caribbean Utilities Co. Ltd. position in the Utilities Industry.

The report contains detailed information about Caribbean Utilities Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Caribbean Utilities Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Caribbean Utilities Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Caribbean Utilities Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Caribbean Utilities Co. Ltd. business.

#### About Caribbean Utilities Co. Ltd.

Caribbean Utilities Company, Ltd. provides electricity to Grand Cayman, Cayman Islands. The Company has the exclusive right to generate, distribute, transmit and supply electricity on Grand Cayman pursuant to the License agreements with Government of the Cayman Islands. The company's system comprises 18 generating units with a combined capacity of 123 megawatts, 8 transformer substations. The company has an installed capacity of 123 megawatts, and provides electricity supply to approximately 20,000 customers.

### Operations

### **Power Supply**

The company relies upon diesel generation to produce electricity for Grand Cayman. The company's generating plant is located on the outskirts of George Town.

### Generating Plant

CUC's power system comprises 18 generating units, of which 16 diesel, one gas turbine and one steam turbine, with a combined capacity of 115 megaWatts. It has generation



strategic alliance agreement with MAN B&W Diesel AG of Germany and a -year substation strategic alliance agreement with ABB Power T&D, Inc. of the United States.

Transmission and Distribution (T&D) System

The company's system comprises 8 major transformer substations, approximately 295 miles of overhead high-voltage (69 kilovolt and 13 kilovolt) transmission and distribution lines and 14 miles of high-voltage submarine cable in Grand Cayman. Transmission and distribution (T&D) lines and substations are designed for high winds and flooding that might result from a hurricane.

The company's other new T&D projects include: the installation of two overhead 24-fibre fibreoptic lines from CUC's North Sound Plant to its existing West Bay and Bodden Town substations; the installation of two 69KV submarine cables across the North Sound as part of CUC's plans to build a looped transmission system; the construction of new 69KV gas-insulated substations (GIS) in South Sound, Frank Sound, East End, Seven Mile Beach and George Town; and the construction of a 69KV transmission circuit from Bodden Town to Frank Sound, a 13 KV underbuild circuit and a fibreoptic circuit.

The company's principal market for supply of electricity comprised 3,312 commercial and 17,815 residential customers in 2004.

### Significant Events

In May 2009, Caribbean Utilities Co. Ltd. has completed the installation of the final 9,500 pound concrete pole for the Company's 69 kiloVolt (kV) eastern transmission and distribution (T&D) loop (Eastern Loop).

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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