

Cardxx Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cardxx Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cardxx Inc. and its competitors. This provides our Clients with a clear understanding of Cardxx Inc. position in the Industry.

The report contains detailed information about Cardxx Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cardxx Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cardxx Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Cardxx Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cardxx Inc. business.

About Cardxx Inc.

Cardxx Inc. (the company) engages in the design, manufacture, and distribution of smart cards using a state-of-the-art, proprietary production process.

A smart card is a small device that resembles a credit card with an embedded microprocessor memory chip that stores encoded information. Unlike standard credit cards, which operate by storing a series of letters or numbers on a strip of magnetic tape, smart cards have the ability to retain, change and process information by using whatever applications are stored on the integrated microprocessor chip located within it. The application placed in the embedded integrated circuit chip allows the smart card higher levels of security, data capacity and multi-application capabilities. The chip protects the card from duplication, tampering and damage now associated with the standard magnetic strip cards.

The company is developing a new, proprietary production process for the manufacture of smart cards and other intelligent-type products using virtually any substrate, including paper, that will significantly reduce its overall production costs and, in the opinion of management, provide with a competitive advantage over those companies using the lamination method for producing smart cards and other smart products. The new reel-to-reel system is capable of producing 358,000 cards or similar-sized tags per hour. Development is currently underway for extending the system's capability to produce

contacted cards.

Smart Cards

Smart cards can generally be categorized by technology and by capability. From a technical standpoint, smart cards are generally characterized as contacted cards, which have contact points on the surface of the card that physically touch contact points on the card reader or other computer hardware to transfer data or other information, or contactless cards, which have no contacts on the surface of the card and data from the microprocessor chip is transferred by means of radio frequency transmission via an antenna embedded within or on the surface of the card. Contactless cards can be read from a distance whether or not they are physically visible to the card reader.

From a capability standpoint, smart cards can be characterized into two levels. The more powerful of the two types of cards is called the intelligent card, which contains a microprocessor semiconductor chip that contains microcode that defines a command structure, a datafile structure and a security structure for the card. The chip in these cards typically has read/write capabilities, enables information to be updated and stored and can be programmed to make decisions. The second type of card is the memory card, which will store and retrieve serial streams of data that are sent to or received from the semiconductor chip. Memory cards can be either disposable or reloadable, and may require a secret code or PIN number and/or other form of personalized identity to be entered before the serial stream of data can be sent to or received from the semiconductor chip.

Memory cards are used to store monetary value, which is money that can be spent. The disposable cards do not require any identification and can be used by anyone. The reloadable stored value smart cards can have additional value, or money, added to them. Most have an embedded off-line verifiable PIN number, which does away with the requirement for on-line telephone verification customarily required for credit card purchases in the United States. With the reloadable stored-value smart cards, the memory is generally capable of keeping a record of purchase amounts that have been drawn against the dollar amount on the card, and additional dollar amounts can be added at the point-of-sale. A lost or stolen reloadable stored-value smart card can easily be replaced.

Hybrid cards are also being produced that have a credit card stripe for high-value purchases, a credit and debit stripe for lower value transactions and an integrated chip holding stored value and other data for low-value items and other data storage

purposes. Other hybrid cards may contain both contacted and contactless functionality.

Smart Card Applications

Banking and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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