

CARBO Ceramics Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

CARBO Ceramics Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CARBO Ceramics Inc. and its competitors. This provides our Clients with a clear understanding of CARBO Ceramics Inc. position in the [Energy](#) Industry.

The report contains detailed information about CARBO Ceramics Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CARBO Ceramics Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CARBO Ceramics Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CARBO Ceramics Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CARBO Ceramics Inc. business.

About CARBO Ceramics Inc.

CARBO Ceramics Inc. engages in the manufacture and supply of ceramic proppants. The company also provides fracture design and consulting services. It also provides a range of technologies for spill prevention, containment, and geotechnical monitoring.

The company sells the majority of its products and services to operators of oil and natural gas wells and to oilfield service companies. Its products and services are primarily used in the hydraulic fracturing of natural gas and oil wells.

Products and Services

The company primarily manufactures five distinct ceramic proppants. CARBOHSP and CARBOPROP are proppants designed primarily for use in deep gas wells. CARBOHSP is used primarily in the fracturing of deep gas wells. CARBOPROP is slightly lower in weight and strength than CARBOHSP® and was developed for use in deep gas wells that do not require the strength of CARBOHSP.

CARBOLITE, CARBOECONOPROP, and CARBHYDROPROP are ceramic proppants. CARBOLITE is used in medium depth oil and gas wells, where the additional strength of ceramic proppant may not be essential, but where higher production rates can be

achieved due to the product's uniform size and spherical shape.

The company also sells fracture simulation software and provides fracture design, engineering and consulting services to oil and natural gas companies worldwide through its wholly-owned subsidiary, StrataGen, Inc. It provides a suite of stimulation software solutions to the industry that have marked capabilities for on-site real-time analysis. This has enabled recognition and remediation of potential stimulation problems. This stimulation software is integrated with reservoir simulators, thus allowing for stimulation treatment and production optimization. The company's specialized engineering team consults and works with operators around the world to help optimize well placement, fracture treatment design and production stimulation. The company's consultants provide services in various areas, such as fracture treatment design; completion engineering support; on-site treatment supervision, engineering and quality control; post-treatment evaluation and optimization; reservoir and fracture engineering studies; rock mechanics, and software application and training.

The company also provides a range of technologies for spill prevention and containment and geotechnical monitoring through its wholly owned subsidiaries Falcon Technologies and Services, Inc. (Falcon Technologies) and Applied Geomechanics, Inc. (AGI). AGI provides monitoring systems and services for bridges, buildings, tunnels, dams, slopes, embankments, volcanoes, landslides, mines and construction projects around the world. It serves a spectrum of customers in markets ranging from auto racing teams to surveyors, experimental physicists, radio astronomers, and naval architects. In October 2009, Falcon Technologies purchased the assets of BBL Falcon Industries, Ltd., a supplier of spill prevention and containment systems for the oil and gas industry.

Customers and Marketing

The company's major customers are BJ Services Company; Halliburton Energy Services, Inc.; and Schlumberger Limited. It provides its software simulation products and consulting services directly to owners and/or operators of oil and gas wells.

The company's international marketing efforts are conducted primarily through its sales offices in Dubai, the United Arab Emirates; Aberdeen, Scotland; Beijing, China; and Moscow, Russia; and through commissioned sales agents located in South America and China. Its products and services are used worldwide by U.S. customers operating domestically and abroad, and by foreign customers.

Competition

The company's major worldwide proppant competitors include Saint-Gobain Proppants, a division of Compagnie de Saint-Gobain, a French glass and materials company; and Mineracao Curimbaba, based in Brazil. It competes with two major manufacturers of ceramic proppant in Russia, including Borovichi Refractory Plant located in Borovichi, Russia; and FORES Refractory Plant located in Ekaterinburg, Russia.

The company also competes with suppliers of mined sand, such as Unimin Corp.; Badger Mining Corp.; Fairmount Minerals Limited, Inc.; and Ogelbay-Norton Company. It also competes with suppliers of resin-coated sand, such as Hexion Specialty Chemicals, Inc. and Santrol, a subsidiary of Fairmount Minerals.

History

CARBO Ceramics Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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