

# Canfor Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Canfor Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Canfor Corp. and its competitors. This provides our Clients with a clear understanding of Canfor Corp. position in the [Paper and Forest Products](#) Industry.

The report contains detailed information about Canfor Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Canfor Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Canfor Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Canfor Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Canfor Corp. business.

## **About Canfor Corp.**

Canfor Corporation, a forest products company, engages in the production and supply of softwood lumber in Canada. The company also produces oriented strand board (OSB), plywood, remanufactured lumber products, and wood products. It also owns a 50.2% interest in Canfor Pulp Limited Partnership (CPLP), which produces northern bleached softwood kraft (NBSK) pulp and kraft paper.

### Segments

The company operates in three segments: Lumber segment; Panels segment; and Pulp and Paper segment.

#### Lumber segment

The Lumber Segment consists of logging and forestry operations, which manage approximately 11.3 million cubic meters of allowable annual cut in northern British Columbia, northern Alberta and Quebec and operates 13 sawmills in British Columbia, one in Alberta, one in Quebec, three in South Carolina and one in North Carolina. The combined lumber production capacity of these sawmills is approximately 4.9 billion board feet. Other operations include two lumber remanufacturing facilities, one in British Columbia and one in Washington State, a whole-log chipping plant and a finger-joint

mill. The South Carolina operations include two lumber treating plants, a finger joint plant, and a trucking division. The segment also includes its wood products marketing division, located in Vancouver. Also included is the company's 60% interest in the Houston Pellet Plant, which has an annual capacity of 150,000 tonnes of wood pellets.

The company markets lumber products throughout North America, as well as overseas. In addition to its own products, it also markets lumber products from independent mills and offshore countries to complement its product line. Its primary markets include the United States, Canada, Japan, China, Taiwan, Korea, Europe, and the Middle East.

### Panels segment

The Panels segment includes the Tackama plywood plant, with an annual production capacity of 270 million square feet, and the PolarBoard OSB facility, with an annual production capacity of 640 million square feet. Also included in this segment is the Peace Valley OSB (PV OSB) mill, which is jointly owned with Louisiana Pacific Corporation, of which Canfor's share is 50%. The PV OSB mill has an annual capacity of 820 million square feet.

The OSB that the company produces is used in wall construction of new homes and in repair and remodeling projects. Its plywood is primarily sheathing, used to frame walls in new homes. The majority of its OSB sales are to the U.S. market. Canada is the primary market for its plywood.

### Pulp and Paper segment

The Pulp and Paper segment includes Canfor Pulp Limited Partnership (CPLP) and the Taylor pulp mill. CPLP produces NBSK Pulp and Specialty Paper. NBSK is primarily a bleached product. Unbleached and semi-bleached grades are also produced at the Prince George Pulp mill. The pulp mills have the annual capacity to produce approximately one million tonnes of NBSK pulp. The paper machine, located at the Prince George Pulp and Paper mill, has the capacity, at optimum product mix levels, to produce 140 thousand tonnes of kraft paper. CPLP's pulp marketing division is located in Vancouver. The pulp produced by CPLP, Taylor and the Howe Sound Limited Partnership is sold by CPLP's sales and marketing group to customers primarily in North America, Europe and Asia. The kraft paper produced by CPLP is sold by a 50% owned general partnership to customers in North America and Europe.

### Joint Ventures

Canfor-Louisiana Pacific OSB Limited Partnership: Canfor and Louisiana-Pacific Canada Ltd. jointly own Peace Valley OSB (Canfor-LP OSB), a limited partnership.

Coastal Fibre Limited Partnership: In 2006, Canfor completed the transfer of its Englewood logging operation and associated timber licenses (Englewood operations) to a new limited partnership, Coastal Fibre Limited Partnership (CFLP), jointly owned with Oji Paper Canada Ltd.

## History

Canfor Corporation was founded in 1938.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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