

Canadian Western Bank Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Canadian Western Bank Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Canadian Western Bank and its competitors. This provides our Clients with a clear understanding of Canadian Western Bank position in the Industry.

The report contains detailed information about Canadian Western Bank that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Canadian Western Bank. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Canadian Western Bank financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Canadian Western Bank competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Canadian Western Bank business.

About Canadian Western Bank

Canadian Western Bank provides banking services regionally focused on western Canada. It offers a range of personal and commercial banking, trust services, and wealth management services.

The company and its wholly owned subsidiaries Canadian Western Trust Company (CWT), Valiant Trust Company (Valiant), Canadian Western Financial Ltd. (CWF) and Canadian Western Bank Leasing Inc. (CWB Leasing) offer a range of personal and commercial banking and trust services.

The company also offers property and casualty insurance through Canadian Direct Insurance Incorporated (CDI). Adroit Investment Management Ltd., together with its wholly owned subsidiary Adroit Group Ltd. (collectively Adroit), provides investment management services to individuals, corporations and institutional clients.

CDI offers personal home and automobile insurance to customers in British Columbia and Alberta. It has 37 branches located in the provinces of British Columbia, Alberta, Saskatchewan, and Manitoba.

In 2008, the company launched an Internet-based division under the brand Canadian



Direct Financial. This division offers a savings account, a chequing account, and term deposits directly to customers who are not served by its branch network.

Banking and Trust

The company's branch network consists of 16 branches in Alberta, 16 branches in British Columbia, 4 branches in Saskatchewan, and 1 in Manitoba. There are also two banking operations, one located with in the Edmonton head office and one with in the Vancouver Regional Office, which only process deposits gathered through a network of agents operating throughout Canada. The company and Valiant maintain offices in Calgary, Edmonton, Vancouver and Toronto. Valiant also has an arrangement for cotransfer agency services in New York. Adroit serves its customers from its Edmonton office.

The company's commercial lending services are divided into four major categories: general commercial, real estate (which includes construction and development loans), equipment financing (which includes equipment leasing), and energy.

The company offers various banking services and deposit products. Customers have access to their accounts through the company's membership in the Interac, Cirrus, and Exchange automated banking machine networks, the Interac Direct Payment system, and CWB Direct and CWBdirect Advanced Internet Banking, both Internet personal computer banking systems. Retail customers can also view their statements and cheque images over the Internet.

The company offers personal and business credit cards through an agreement with MBNA Canada Bank. Third party mutual funds are offered to customers through its mutual fund dealer subsidiary, CWF. CWT deposit products are also offered through the company's branch network.

Trust services are offered through CWT and Valiant. CWT's personal trust services include self-directed registered accounts, non-registered investment accounts, individual pension plans and investment loan services.

CWT's corporate and group trust services include registered pension plan custody, executive compensation plan services, and employee-based savings plan services. Valiant provides various services to public companies and income trusts, including stock transfer and registrar services, debenture trustee services, depository and escrow services, and employee plan services.



Adroit offers wealth management services to individuals, corporations and institutional clients via personal management of client investment accounts.

Insurance

The company's insurance subsidiary, CDI, is located in Vancouver. CDI uses underwriting selection criteria to offer competitively priced personal home and automobile insurance to customers in British Columbia and Alberta. CDI also offers optional automobile insurance in British Columbia through a broker channel.

Competition

The company's main competitor is Insurance Corporation of British Columbia.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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