

# Canadian Utilities Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Canadian Utilities Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Canadian Utilities Ltd. and its competitors. This provides our Clients with a clear understanding of Canadian Utilities Ltd. position in the [Utilities](#) Industry.

The report contains detailed information about Canadian Utilities Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Canadian Utilities Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Canadian Utilities Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Canadian Utilities Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Canadian Utilities Ltd. business.

### **About Canadian Utilities Ltd.**

Canadian Utilities Limited, through its subsidiaries, primarily engages in natural gas and electric transmission and distribution business. The company operates primarily in Canada and the United Kingdom. The company is a subsidiary of ATCO Ltd.

#### Segments

The company's segments include Utilities Business Group; Power Generation Business Group; Global Enterprises Business Group; and Other segment.

#### Utilities Business Group

The Utilities Business Group includes the regulated distribution of natural gas by ATCO Gas and Pipelines, Ltd. (AGP) (ATCO Gas); the regulated transmission and distribution of water by CU Water Limited (CU Water); the regulated transmission of natural gas by AGP (ATCO Pipelines); the regulated distribution and transmission of electric energy by ATCO Electric, Ltd. (ATCO Electric) and its subsidiaries, Northland Utilities (NWT), Northland Utilities (Yellowknife) and Yukon Electrical; and the provision of non-regulated projects by ATCO Energy Solutions Ltd. ATCO Gas owns a 43.5 petajoule natural gas storage facility located at Carbon, Alberta. ATCO Gas has leased the entire storage

capacity of the facility to ATCO Midstream.

### Power Generation Business Group

The Power Generation Business Group includes: the non-regulated supply of electricity and cogeneration steam by ATCO Power, Ltd. (ATCO Power); the regulated supply of electricity by Alberta Power (2000), Ltd. (Alberta Power (2000)); and the sale of fly ash and other combustion byproducts produced in coal-fired electrical generating plants by ASHCOR Technologies, Ltd. (ASHCOR Technologies).

In 2008, ATCO Power completed construction of a 45 MW natural gas-fired generating unit at its Valleyview, Alberta generating plant. ATCO Power owns an 80% interest in the plant and ATCO Resources owns 20%.

In 2008, ATCO Power announced it would design, build, own and operate a two unit 86 MW natural gas-fired cycle generating plant in Karratha, Western Australia (the Karratha generating plant). All of the electricity generated would be sold under a power purchase agreement with Horizon Power, a company owned by the State of Western Australia. ATCO Power owns a 100% interest in the plant.

### Global Enterprises Business Group

The Global Enterprises Business Group includes: the non-regulated gathering, processing, storage, purchase and sale of natural gas by ATCO Midstream, Ltd.; the provision of project management and technical services for customers in the industrial, defence and transportation sectors by ATCO Frontec Corp. (ATCO Frontec); the development, operation and support of information systems and technologies, and the provision of billing services, payment processing, credit, collection and call centre services by ATCO I-Tek, Inc. (ATCO I-Tek); and the sale of travel services to both business and consumer sectors by ATCO Travel, Ltd. (ATCO Travel).

ATCO Midstream owns a net working interest of 411 million cubic feet per day in its NGL extraction plants. ATCO Midstream's NGL extraction operations involve the extraction of NGL from natural gas and the replacement (on a heat content equivalent basis) of the NGL extracted with shrinkage gas.

ATCO Frontec, through its own operations and through various joint ventures, provides project management and technical services for customers in the resource, defence and telecommunications sectors. Activities include: the operation and maintenance of the

North Warning System, Alaska Radar System and various remote sites for Northwestel Inc. in northern Canada; accommodations for oil sands workers at the Creeburn Lake and Barge Landing Lodges north of Fort McMurray, Alberta; construction and support services for NATO, United Nations and the Swedish Armed Forces in Afghanistan and eastern Europe; airport operation and maintenance in Canada and Afghanistan; operation and maintenance of a bulk fuel storage and distribution facility in Iqaluit, Nunavut; and various services and business activities in various locations across Canada. In 2008, ATCO Frontec commenced the first phase of the 500-room Creeburn Lake Lodge north of Fort McMurray, Alberta.

In April 2008, ATCO Frontec and its partner, the Fort McKay First Nation, announced that they had been selected by Suncor Energy Inc. (Suncor) to create and operate the Barge Landing Lodge, a 1,148-room accommodation complex to support oil sands development north of Fort McMurray. ATCO Structures supplied the rooms in modular units. Operations commenced in July 2008. In August 2008, a 603-room expansion was announced under the existing joint venture with the Fort McKay First Nation for Albion Sands Energy Inc. (Albian). Operations for the expansion commenced in October 2008.

ATCO I-Tek provides services to Direct Energy for its regulated retail and energy supply businesses in Alberta. ATCO I-Tek supplies distribution-related billing and customer care services to ATCO Gas and ATCO Electric. Direct Energy has a contract with ATCO I-Tek to provide billing and call centre services.

## Other Segment

Other segment includes commercial real estate owned by the company in Alberta.

## Acquisitions

In 2008, ATCO Midstream purchased IPL Holdings Inc. (IPLH). IPLH, Inuvialuit Petroleum Corporation and AltaGas Utility Group Inc. are partners in the Ikhil joint venture and each owns a one-third interest in Inuvik Gas Ltd. The Ikhil joint venture owns and operates two producing natural gas wells and gas gathering and processing facilities in the Mackenzie delta region of the Northwest Territories and a 50 kilometre pipeline connecting the facilities to the town of Inuvik. Inuvik Gas Ltd., the sole distributor of natural gas in Inuvik, serves approximately 850 customers.

## History

Canadian Utilities Limited was founded in 1927.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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